



# Brand specifications

Our preferred file format is a press-quality (300 dpi) PDF, with all images CMYK colour and embedded fonts.

## Intelligent CIO Middle East, Europe and Africa magazines



	Trim size W x H (mm)	Bleed size W x H (mm)	Type area W x H (mm)
<b>Print magazine specifications</b>			
Full page (FP)	210 x 297	216 x 303	181 x 265
Double page spread (DPS)	420 x 297	426 x 303	394 x 265
Half page (HP) horizontal	210 x 148.5	216 x 154.5	181 x 124
Half page (HP) vertical	105 x 297	108 x 303	85 x 260
Quarter page (QP)	105 x 148	111 x 154	85 x 123
Gatefold front or back	Specs on request		
Belly band	Specs on request		

## Intelligent CISO magazine



	Trim size W x H (mm)	Bleed size W x H (mm)	Type area W x H (mm)
<b>Print magazine specifications</b>			
Full page (FP)	210 x 297	216 x 303	180 x 245
Double page spread (DPS)	420 x 297	426 x 303	390 x 245
Half page (HP) horizontal	210 x 148	216 x 154	180 x 110
Half page (HP) vertical	105 x 297	111 x 303	84 x 240
Quarter page (QP)	105 x 148	111 x 154	84 x 110
Gatefold front or back	Specs on request		
Belly band	Specs on request		

## Intelligent Tech Channels magazine



	Trim size W x H (mm)	Bleed size W x H (mm)	Type area W x H (mm)
<b>Print magazine specifications</b>			
Full page (FP)	200 x 265	206 x 271	175 x 225
Double page spread (DPS)	400 x 265	406 x 271	375 x 225
Half page (HP) horizontal	200 x 133	206 x 139	175 x 103
Half page (HP) vertical	100 x 265	106 x 271	80 x 225
Quarter page (QP)	100 x 132	106 x 138	80 x 103
Gatefold front or back	Specs on request		
Belly band	Specs on request		

	Width (pixels)	Height (pixels)	Formats accepted
<b>Digital specifications</b>			
Leaderboard	728	90	JPG, PNG, GIF, html5
MPU	300	250	
HPU	300	600	