

Citrix Cloud Customer Stories

CITRIX[®]



Industries

Click an Industry to view
customer related stories

Manufacturing

Utility

Finance

Healthcare

Hospitality

Transport
and Logistics

Public
Sector

Retail



Manufacturing

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“If Citrix Cloud were a car, it would be a Chevy Suburban. It has great capacity, it can go anywhere and it can do almost anything.”

Clint Newell | President |
Clint Newell Auto Group

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the full case study](#)

CITRIX[®]

Industry: **Manufacturing**

Customer name: **Clint Newell Auto Group**



Instant access to data
improves customer
service



Ability to plan
and roadmap IT



Seamless management
of third-party apps

Read how Clint Newell Auto Group has used a Citrix Cloud solution to provide the best possible customer service, by giving its sales and service staff instant access to the latest corporate data from any location and any device.



Utility

CITRIX[®]



“With Citrix Cloud, we can create a new office anywhere in hours, not weeks or months. All we need is an internet connection and a laptop.”

Anders Nygren | CEO | Malux AB



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the full case study](#)

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Industry: **Utility**

Customer name: **Malux AB**



True mobility
makes Malux
competitive



One desktop
makes IT
support easier



Create a new office
anywhere in hours,
not weeks

What happens when a company's IT is no longer scalable and is not keeping pace with the users' demands for mobility and agility? Read how Swedish electrical supplier, Malux, became more competitive, improved work life balance and simplified IT support with a Citrix Cloud solution.



Finance and
Business
Services

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“Our CIO wanted to create an IT environment that the end-user is proud of. The Citrix platform can do that.”

Mattias Jadesköld |
Innovation Team Leader | ÅF Consult



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the full case study

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Industry: **Business Services**

Customer name: **ÅF Consult**



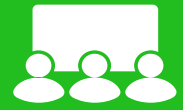
INNOVATION
BY EXPERIENCE



PC configuration
reduced from two days
to seconds



Reduced costs
by switching off
IT resources



Faster collaboration
and virtual teaming

With a reliance on resource-heavy applications, a team of 9,000 employees collaborating worldwide and the need to on-board subcontractors and new acquisitions quickly and efficiently, ÅF Consult’s IT environment was particularly demanding. Find out how this Swedish engineering firm has achieved the versatility they need with Citrix Cloud.



“Citrix Cloud will allow us to expand into new places and grow our business without making a big investment in IT infrastructure.”

Armando Hernandez | CEO |
Hernandez & Company



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the full case study](#)

CITRIX[®]

Industry: **Financial Services**

Customer name: **Hernandez & Company**

H&CO.



Instant access
to information



Ensures financial
data is secure



Access latest software
no manual update

When working with sensitive financial data, IT security is of the utmost importance. Find out how corporate tax and advisory business, Hernandez & Company, is using Citrix solutions to not only protect its customer's data, but also put information at its employee's fingertips so that they can provide the best possible customer service.



“With Citrix ShareFile the pressure on the helpdesk for file sharing questions, dropped by 60 per cent.”

Frank Keessen | IT Director | Mazars



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the full case study

CITRIX[®]

Industry: **Financial Services**

Customer name: **Mazars**



60% reduction
in helpdesk workload



Secure, fast data
exchange with clients



Clients can easily
share files
via the solution

Specialising in accountancy, tax and advisory services, Mazars needed a way for employees and clients to access and share sensitive financial information from locations in 77 countries worldwide. Find out how Citrix provided the perfect means to exchange data rapidly and securely.



Healthcare

CITRIX[®]



“We need to get the fundamentals of the user experience right. That is what the Citrix solution is going to do for us.”

Aaron Aldrich | Vice President and Head of Operations | SPHERE



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CITRIX[®]

Industry: **Healthcare**

Customer name: **Systems Powering Healthcare Ltd**



Consistent user experience



Flexibility to adapt to spikes in demand



Rapid response to security threats

SPHERE’s vision is to provide NHS Trusts with state-of-the-art IT services and support. Working with Citrix and Microsoft Azure, it now provides two major UK NHS Foundation Trusts with a virtual desktop solution, achieving security, manageability and flexibility. Read how SPHERE is single-handedly helping to change the preconception that the NHS is behind the times when it comes to IT.



Hospitality

CITRIX[®]



“Despite having a limited IT staff, we can quickly adapt to business changes and seamlessly roll out applications to new acquisitions.”

Jeff Robinson | IT Director | InTown Suites



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the full case study](#)

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Industry: **Hospitality**

Customer name: **InTown Suites**



Consistent user
IT experience



Flexibility to
make changes
to IT environment



Ease of management
with existing IT team

Doing more with less is the motto for America’s largest economy, extended-stay hotel chain, InTown Suites. Part of that economical approach to business, is seamlessly adding acquired and newly built hotels to its portfolio, without growing its IT staff. Find out how InTown Suites is using Citrix Cloud to do more with less.



Transport
and Logistics

CITRIX[®]



“We couldn’t deliver IT services to our Afghanistan operations without Citrix. And, it saves us up to \$100,000 per site, per year.”

Claudiu Iarca | Chief Information Officer | ANHAM FZCO

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CITRIX[®]

Industry: **Travel and Logistics**

Customer name: **ANHAM FZCO**



Saves \$100,000 per site, per year



Ability to scale up or down as projects demand



Data secured to meet government regulations

Logistics and project management business, ANHAM FZCO, has a demanding IT environment. Not only does it operate in areas as remote as Afghanistan, but it also has to comply with strict US government security regulations. Read the full case study to find out how Citrix Cloud solutions are providing scalability, cost savings and data security.



“Our cloud solution is an enabler of growth, as it is now fast and easy to include acquisitions, giving access to our CRM system for example.”

Morten Thomsen | Manager |
Nordic Aviation Capital

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the full case study](#)

CITRIX[®]

Industry: **Travel and Logistics**

Customer name: **Nordic Aviation Capital**



70 client sites
in 40 countries
access to company



Set up new users
within minutes



Ability to scale
up to meet demand

When Nordic Aviation Capital (NAC) decided to move its IT operations onto the cloud it was one of the first companies to use the Citrix Cloud solution. Read the full case study to see how the cloud solution now provides access to company resources from 70 client sites across 40 countries worldwide.



“Our users love it. Whatever device they are using, they get the same familiar interface.”

Hamad Suwaid |
Information Technology Manager |
Qatar Gas Transport Company

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the full case study](#)

CITRIX[®]

Industry: **Travel and Logistics**

Customer name: **Qatar Gas Transport Company**



Saves time & money
by sharing access
to information



Shared inventory
avoids over-stocking
expensive parts



Faster order process
means less idle
time for ships

Operating the world’s largest fleet of vessels transporting liquid natural gas requires secure and reliable data communications. Find out how Qatar Gas Transport Company has streamlined its IT operations using Citrix Cloud, and has reduced costs and improved efficiency as a result.



“Since we’ve run the Citrix and Microsoft Azure Cloud Service, everything is more detailed and cost efficient; everything is scalable.”

Wim Harlaar |
Senior Systems Administrator | Boskalis

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CITRIX[®]

Industry: **Travel and Logistics**

Customer name: **Royal Boskalis Westminster N.V.**



Ability to scale
for new projects



Use the best people
for the job



Increase value of IT
to the business

Royal Boskalis Westminster N.V. is a leading global services provider in the maritime industry. With more than 900 vessels and floating equipment and 11,700 employees, Boskalis operates in 90 countries across six continents. Since IT is an important part of the business process, the company made a strategic decision to offer IT services on the cloud. Find out how Citrix products allow Boskalis to deliver flexible, secure access to apps and data anytime and anywhere.



Public Sector

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“The cost and time saving is brilliant, but the immediacy, improved workflow, and speed are actually far more important.”

Gawain Williams | Childcare Solicitor | Carmarthenshire County Council



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CITRIX[®]

Industry: **Public Sector**

Customer name: **Swansea Family Court**

City and County
of Swansea
Dinas a Sir Abertawe



84% reduction
in photocopying



24 hours access
to up-to-date court
documents



Permission controls
secure court docs

Swansea Family Court has revolutionised how court documents are shared amongst judges, barristers, parents, doctors and other experts. Rather than relying on lever arch files containing up to 350 sheets of paper that have to be paginated, indexed, copied and distributed by courier to all parties, find out how Swansea Family Court is using Citrix to provide immediate and secure access to “court bundles”.



Retail

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“With the Citrix [virtual] desktop, it’s really easy to support our user environment.”

Martin Sandklef | IT Co-ordinator |
Nudie Jeans Marketing AB

 [click to read
the full case study](#)

CITRIX[®]

Industry: **Retail**

Customer name: **Nudie Jeans**

Nudie JEANS CO



Real-time access
to corporate data



Cost-effective IT
management



Excellent user
experience

When Swedish designer, Nudie Jeans, wanted to take a more socially responsible approach to business, it not only streamlined its production processes, but also improved its IT performance. Read the full case study to find out how the company is using Citrix products to give employees around the world, real time access to the most up-to-date corporate information.



Citrix Cloud services

Manage your apps, desktops, content, devices and network using a single management plane



Simple
No upgrade cycles



Fast
Deployment in just hours



Flexible
Cloud or virtual infrastructure



Secure
Information under your control



Visit [Citrix Cloud Services](#) to learn more





Enterprise Sales

North America | 800 424 8749 **Worldwide** | +44 1753 276 200

Locations

Corporate Headquarters | 851 Cypress Creek Road, Fort Lauderdale, FL 33309 United States

UK | Building 3, Chalfont Park, Chalfont St Peter, Gerrards Cross, SL9 0DZ

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