



Citrix XenDesktop® Essentials for Azure

Simplify Windows 10 Enterprise for Azure™ deployment and management at scale with Citrix XenDesktop



Citrix XenDesktop Essentials Service for Azure simplifies Windows 10 Enterprise migration, expedites deployment and streamlines on-going management at scale while delivering a rich user access experience. Together, Citrix and Microsoft provide you with a simple cloud service and Azure infrastructure side-by-side.

Designed exclusively for Azure Marketplace

XenDesktop Essentials is the first Citrix Cloud service to be designed specifically for the Azure Marketplace. Together, Citrix and Microsoft are partnering to deliver an integrated onboarding experience for both XenDesktop Essentials and Azure IaaS giving you a single interface to deliver a complete, high-performance Windows 10 Enterprise digital workspace from Azure.

Harnessing the power of XenDesktop

XenDesktop Essentials leverages the power of Citrix HDX technologies to provide every user with secure access to a high-definition Windows 10 Enterprise digital workspace on Azure from any device, including Mac, Android, Windows, and Linux devices. XenDesktop Essentials is the only cloud service that can rapidly provision and securely deliver hundreds or thousands of Windows 10 Enterprise desktops on Azure to every user worldwide.

Economics

- Shift from large-scale, one-off CapEx commitments to easier to manage OpEx expenditures
- Pay for only what you use and use only what you need, quickly scaling during high-peak periods
- Alleviate infrastructure constraints and expedite Windows 10 Enterprise migration timelines

Security and Continuity

- Keep critical business information off of the endpoint, secured in the Azure cloud
- Leverage Microsoft's 99.9% guaranteed availability
- Power up a redundant infrastructure for immediate disaster recovery

Reliable User Experience

- Enable mobility, BYOD, flexibility, and customer choice
- Deliver full Windows 10 Enterprise desktop experience to users anywhere, on any device
- Rapidly deliver an ideal desktop experience

Why XenDesktop Essentials for Azure?

- Rapidly deploy and secure Windows 10 Enterprise virtual desktops on Azure
- Deliver best-in-class user experience with Citrix HDX capabilities
- Provide secure, ubiquitous access from any device with Citrix Receiver
- Rely on a growing network of Microsoft-managed datacenters, supported by Microsoft's \$15 billion (USD) infrastructure investment in Azure
- Benefit from over 25 years of joint Citrix and Microsoft solution development
- Easy access to everything you need from the Azure Marketplace

**Customers with Windows Per User License (Windows 10 E3/E5 Per User or Windows VDA Per User) in the future will be able to make use of a new virtualization benefit that will allow customers to also run Windows 10 Enterprise Current Branch for Business (CBB) on Azure or qualified 3rd Party Partners*

Centralize Control and Increase Mobility with Citrix XenDesktop Essentials on Microsoft Azure



Capacity on Demand

- Rapidly provision multiple Windows 10 Enterprise virtual desktops on Azure with the advanced image management power of XenDesktop
- Host XenDesktop Essentials on Azure to reduce capital expense and scale as needed
- Dramatically simplify IT management across on-premises and cloud by providing a hybrid cloud solution



Cost Efficient Cloud Option

- Reduce capital expenses and optimize investment
- Expand business in the cloud at the pace of growth without the cost of additional infrastructure
- Manage costs by paying for only what you use, when you use it, with zero waste
- Reduce hardware costs of laptops, desktops and servers by embracing consumption based operating expenses as delivered through Microsoft Azure



Pre-production Validation

- Roll out Windows 10 Enterprise through XenDesktop Essentials in the Azure Marketplace
- Leverage flexibility of Azure to move to the cloud at your own pace
- Simplify provisioning, on-going management and monitoring of Windows 10 Enterprise virtual desktops hosted on Azure

Desired Outcomes

- Enable customers to leverage and deploy on current and familiar infrastructure for quick and simple deployments
- Allow organizations to connect to their environments from anywhere, with the same look and feel their employees are used to today
- Combine control of cloud and application security with the visibility required to keep your foundation safe

Why Citrix and Microsoft?

Jointly, Microsoft and Citrix have worked together for over 25 years to ensure their products are best-in-class. The impact of the partnership is undeniable with Microsoft and Citrix having 230,000 joint customers and tens of millions of users that rely on a joint solution every day.

Learn more at: <http://www.citrix.com/xendesktop-essentials>

Citrix XenDesktop Essentials on Microsoft Azure

Use Cases for Enterprise Customers:

- Expedite the migration to Windows 10 Enterprise across the user community without physically upgrading every individual device
- Simplify the provisioning, on-going management and monitoring of Windows 10 Enterprise virtual desktops hosted on Azure
- Business continuity with corporate level Windows 10 Enterprise full desktop access during any business disruptions caused by unforeseen events
- Leverage existing Azure account to rapidly deploy Windows 10 Enterprise desktops with XenDesktop Essentials
- Temporary deployment of Windows 10 Enterprise environments for testing of new or updated applications prior to production rollout

