

EMEA CIO Insights Survey #2

Results

Mobile technology is enabling a huge shift in how and where we work. But how well are we adapting to these changes?

Are they making us more productive?

Is our work-life balance better?

To answer these questions Citrix conducted a survey of over 500 IT professionals across Europe, the Middle East and Africa.

The startling results reveal both a positive and negative impact on our careers and day to day life.

The opportunity for EMEA businesses now is to use this information to prepare for new and better ways to work.

The Citrix logo is displayed in a white circle. It features the word "CITRIX" in a bold, black, sans-serif font. The letter "I" has a dot above it, and the letter "X" has a dot below it. A registered trademark symbol (®) is located to the upper right of the "X".

CITRIX®

Work is no longer a place

There are now more people working flexibly from either home or office, than there are working solely from their own designated desk in their employer's premises. Most of us feel not being in the office all the time doesn't stop us learning new skills and is actually beneficial to our career progression.



83%

feel remote working does not make it harder to learn new skills

13%

feel remote working is hindering career progression

40%

work from both home and office

29%

work only at their desk in the office



Work is no longer a PC

Only 3% of us still use just the PC in the office for work. In fact 2/3 of us use three or more devices for work. The surprising thing is we seem happy to buy our own smartphones and tablets and still use them for work. Despite the obvious security risks our employers also seem happy for us to use our own devices to access work email and documents.



3%

use just the PC in the office for work



66%

use 3 or more devices for work



21%

do not use personal devices for work



79%

of employers know employees use multiple devices

We need to adapt

Although just over half of us feel mobile working makes us more productive, surprisingly less than half of us feel it gives us a better work-life balance. The biggest gripe with mobile working is that we feel we can never switch off. This is backed up by the fact that nearly all of us check our work emails before we actually get to work, and a fifth of us even look at them as soon as we wake up!

It's also worth remembering that humans are social animals and most of us still prefer to work in the company of others.



80%

look at emails
before getting to
work

15%

prefer working by
themselves

56%

feel mobile
working makes them
more productive

47%

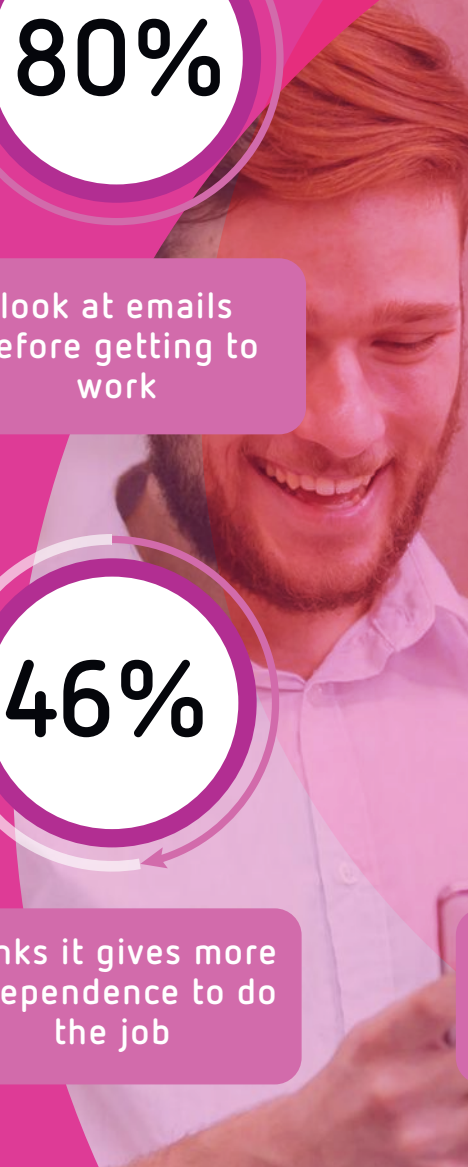
feel it gives a
better work life
balance

46%

thinks it gives more
independence to do
the job

70%

feel mobile working
means they can
never switch off



Technology needs to adapt

Over half of us now buy Apple smartphones and tablets. But most employers still use Microsoft Windows. This makes it hard for people to use their personal devices to efficiently and securely carry out work tasks. Nearly all the people surveyed want secure access to their apps and data on any device, over any network.

55%

use Apple smartphones and tablets

70%

use Windows laptops and PC's

87%

want access to Windows apps on smartphones & tablets

We can make it better

If employers expect to see the benefits of increased employee productivity, they need to be more flexible about how, where and when they work. In other words businesses can't expect employees to be available before, during and after, traditional office hours without some negative impact.

Also, if organisations expect to see the benefits of employees using their own devices for their daily work, they need to make working on smartphones and tablets – including the access to familiar Windows Apps - easy and secure.

Bridging that technology gap through workforce engagement, workplace reinvention and optimized infrastructure, is how Citrix can enable the digital transformation of your business.



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