

IS YOUR ENTERPRISE CONNECTIVITY STRUCTURE INHIBITING DISTRIBUTED USERS WHILE DRIVING UP COSTS?

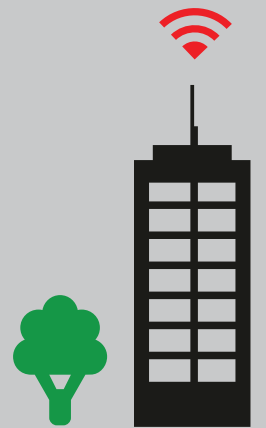
Equinix Interconnection Platform

Interconnection integrates partners, customers, and employees across geographies through direct, secure physical and virtual connections to accelerate business performance and create new opportunities.

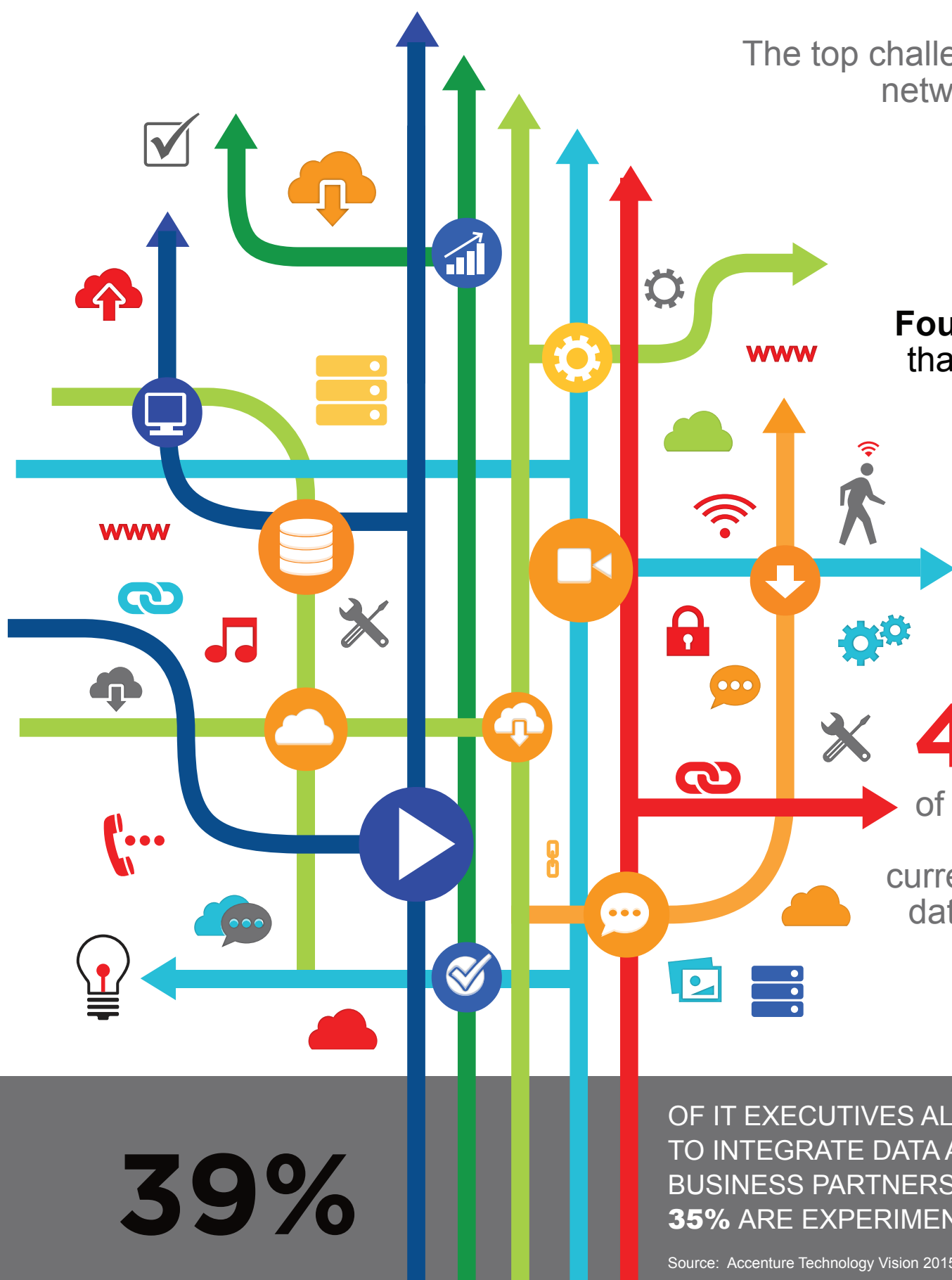


75%

of enterprise employees reside in locations other than the corporate headquarters. This includes telecommuters, remote workers and branch office workers.



Source: ZK Research, 2014: <http://www.virtela.net/wp-content/uploads/2014/04/Virtela-Cloud-Ready-Network-White-Paper.pdf>



The top challenge facing organizations requiring network traffic to return to a centralized location is operational costs of maintaining the spoke-to-hub traffic links.

Four out of five IT executives believe that in the future, industry boundaries will dramatically blur as platforms reshape industries into interconnected ecosystems.

81%

Source: Accenture Technology Vision 2015

40% of branch offices are now exclusively direct-to-Internet. Only 36% are currently accessing the Internet via the data center using a WAN connection.

Source: Forrester, Securing Direct-to-Internet Branch Offices, Feb. 2015

39%

OF IT EXECUTIVES ALREADY USE INDUSTRY PLATFORMS TO INTEGRATE DATA AND APPLICATIONS WITH DIGITAL BUSINESS PARTNERS IN ORDER TO COLLABORATE. 35% ARE EXPERIMENTING WITH INDUSTRY PLATFORMS.

Source: Accenture Technology Vision 2015

Today's digital economy demands enterprises have the agility and scalability to meet the interconnection needs of users, regardless of location or device. Learn how to become an interconnected enterprise – **Expanding Global Reach: A New Paradigm for Interconnecting Locations Within the Enterprise.**

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