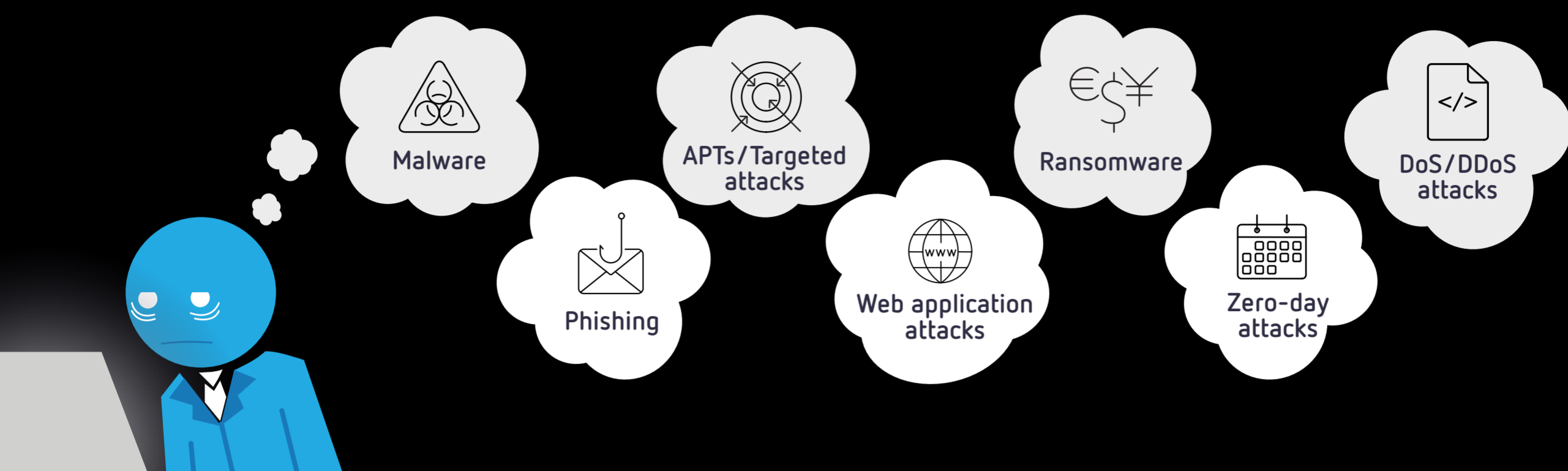


# Three CISO Maxims for Increasing Security Efficacy

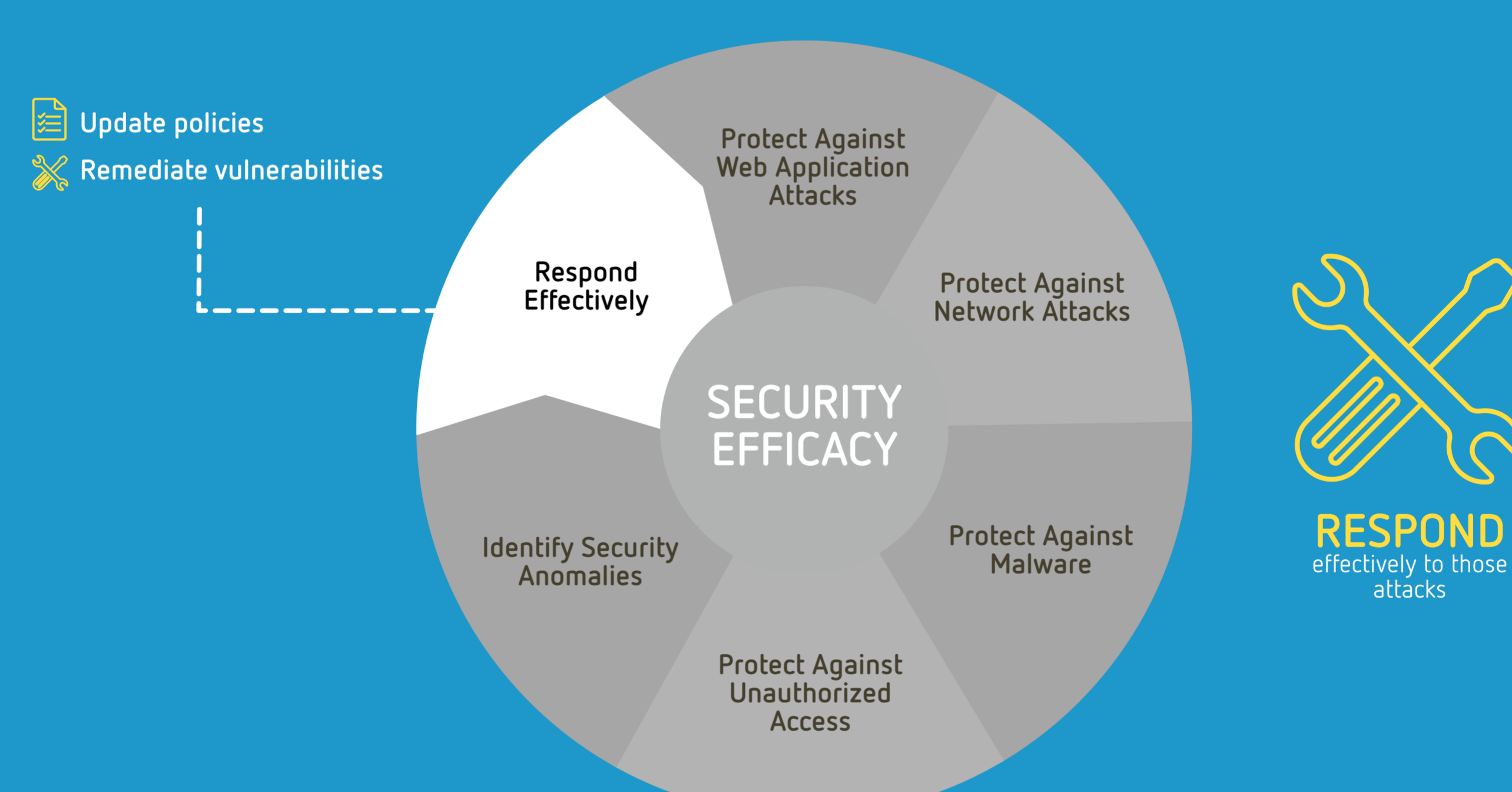
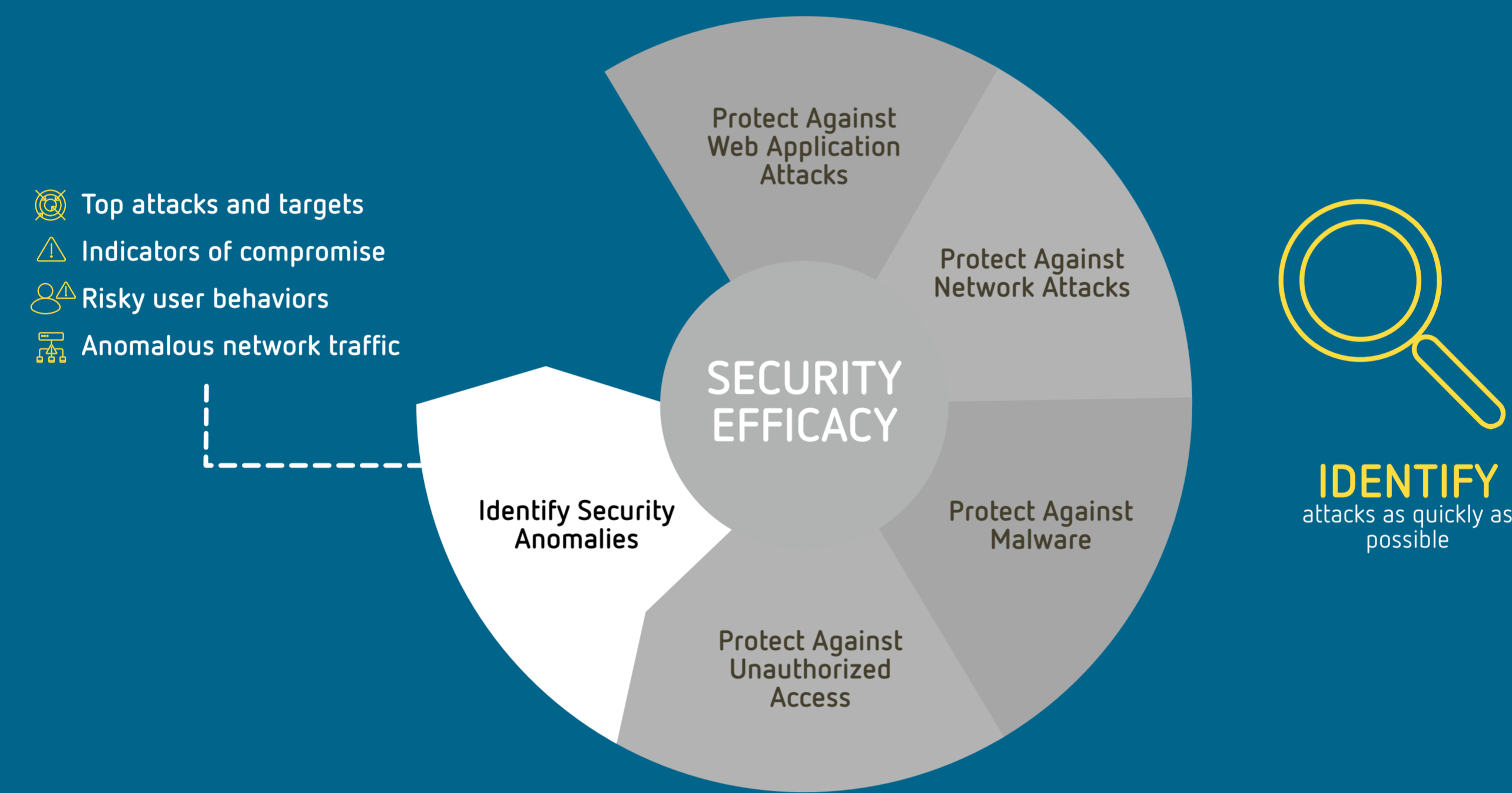
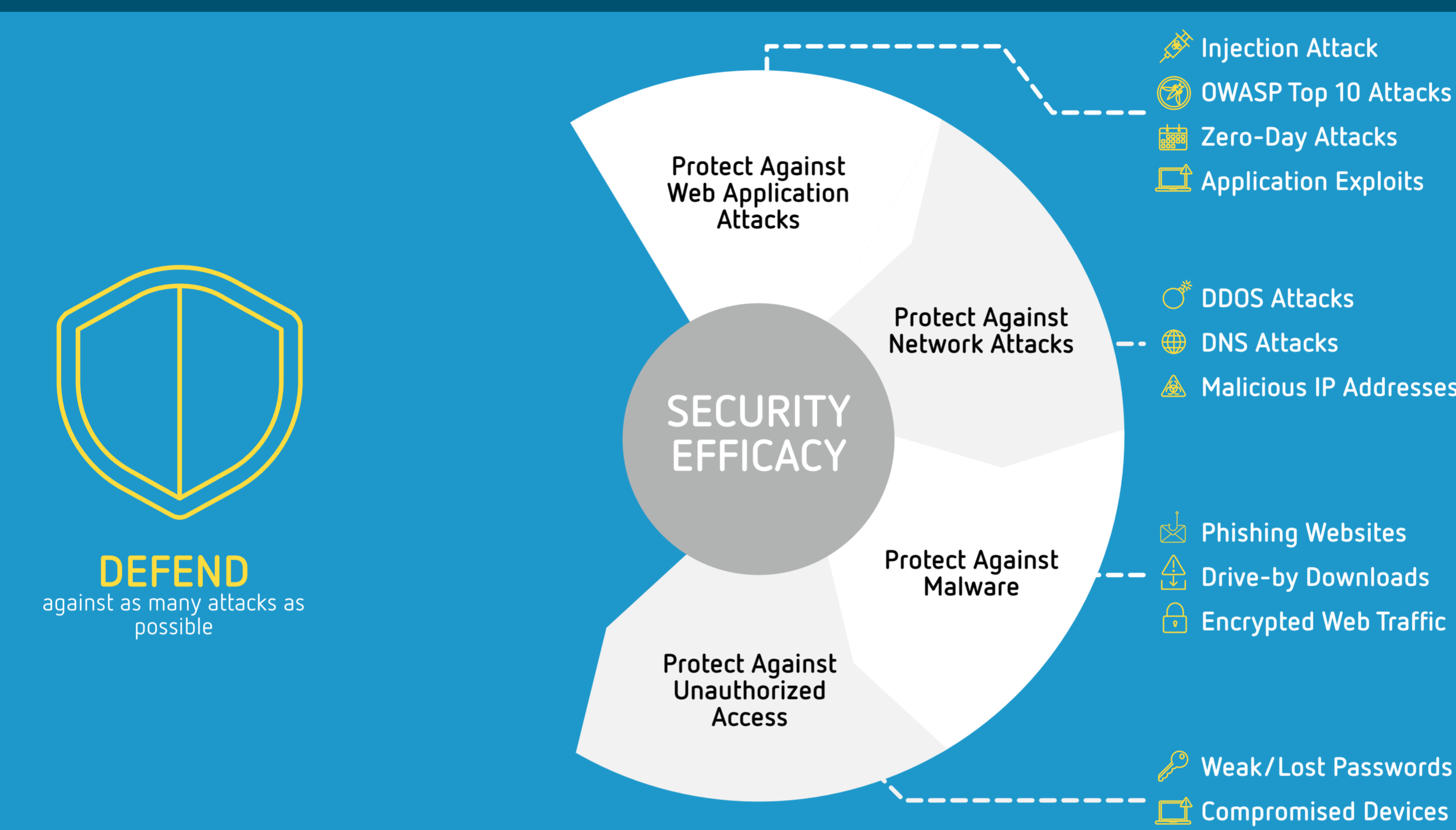
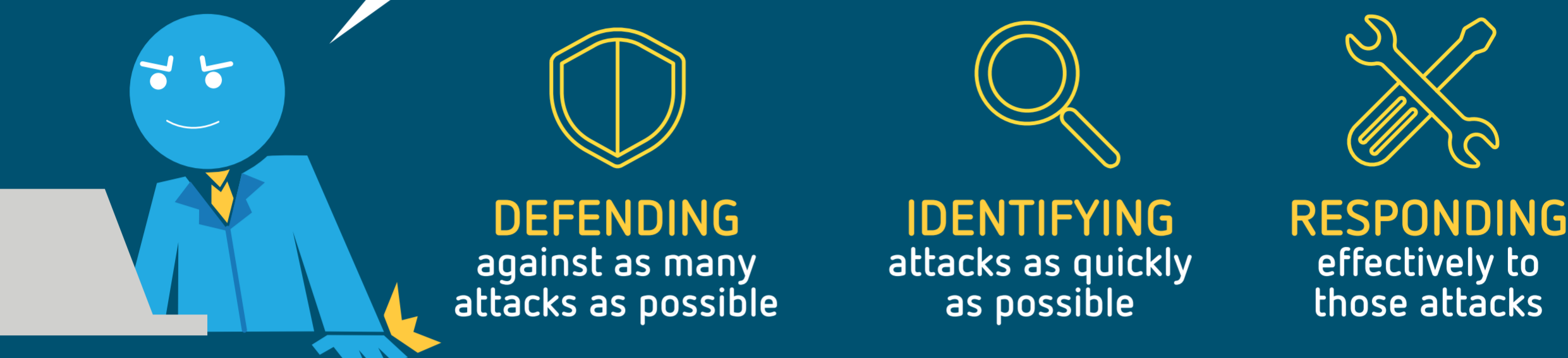
## What Keeps CISOs Up At Night?

Data breaches increased **40%** in 2016, reaching an **all-time high**.

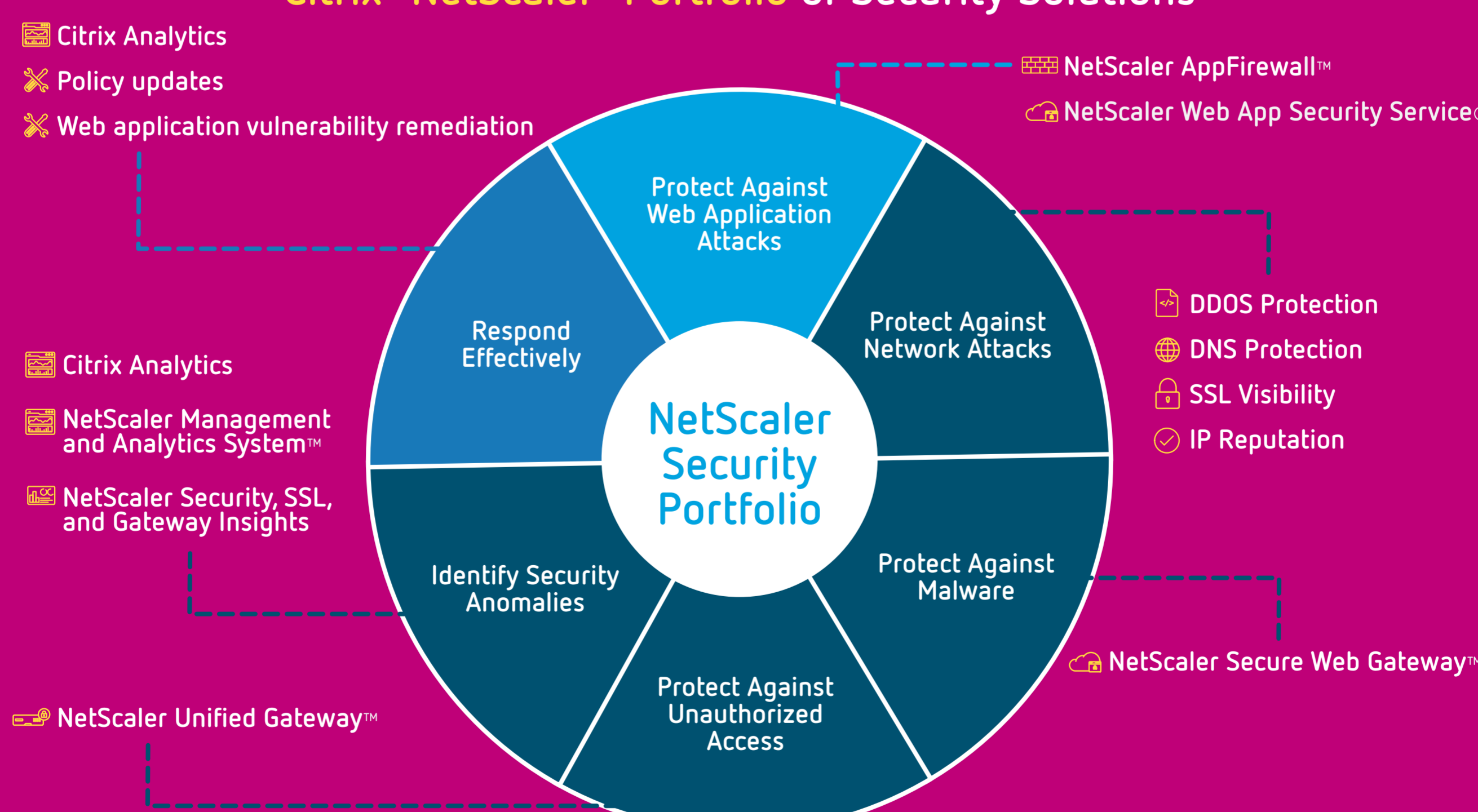
Enterprise networks compromised **at least once** by a successful cyberattack in 2016: **79%**.  
Networks compromised **six or more times**: **33%**.



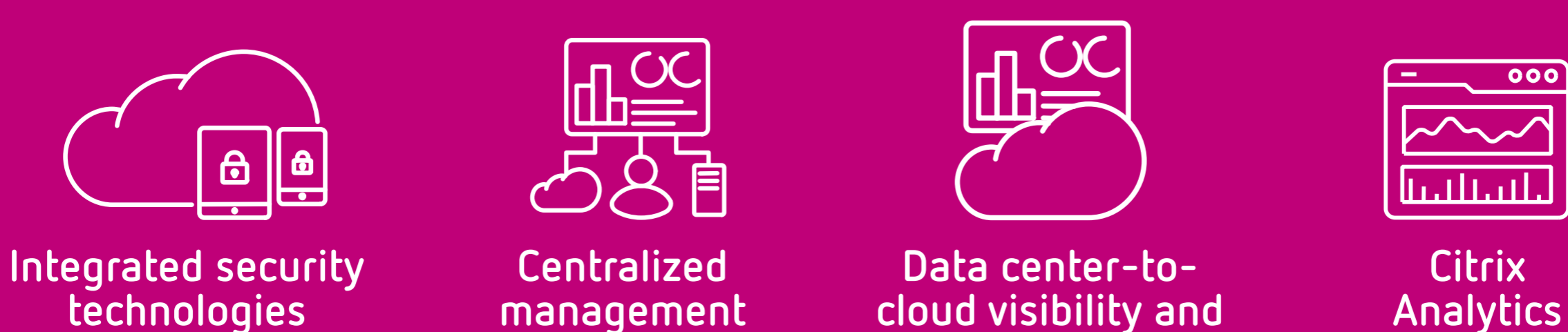
To **manage and reduce business risk**, we need to **increase our SECURITY EFFICACY** by:



## Reduce Risk and Increase your Security Efficacy with the Citrix® NetScaler® Portfolio of Security Solutions



### End-to-End Protection with NetScaler Security



Learn more about Security Efficacy at: <http://now.citrix.com/security-efficacy>

Source of statistics: ITRC Data Breach Report 2016, Identity Theft Resource Center; 2017 Cyberthreat Defense Report, CyberEdge Group, LLC.

