

# THE EVOLUTION OF THE DIGITAL WORKPLACE

Canon Office Insights 2018 - Middle East

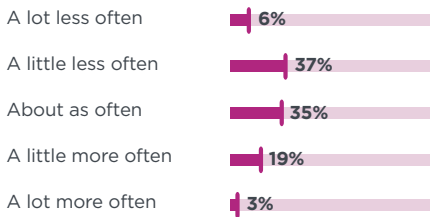
only **21%**

of respondents agree entirely that their **document handling** systems are **modern** and **sophisticated**

**Wasteful printing**

- 25% Concerned and acting to stop this
- 38% Concerned but not acted yet

When compared with 12 months ago, today, respondents print documents:



## PRINT

14%

of respondents don't know the **cost** of printing a page in **colour**



"For my company as a whole, printing, scanning and copying documents is essential or very important for my organisation"



**Document conversion systems**

- 18% Consider them critical
- 67% Consider them important

85%

of respondents would find **automatic document conversion** somewhat or very **valuable**

16%

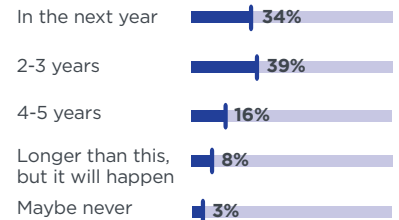
of respondents would like to **invest significantly** in software and solutions to improve **document workflows** in the next 1-2 years

## AUTOMATION

Percentage of businesses who have automated the way they process and manage the following documents:



When do you expect to stop producing hard copy transactional documents?

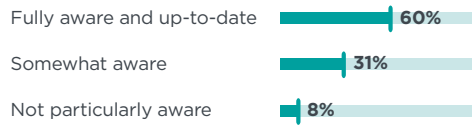




60%

of respondents are aware of at least one occasion where an employee has **lost or left** behind a **document** when outside the organisation

When it comes to an organisation's legal and compliance responsibilities, respondents say they are:



89%

of decision-makers are either planning or quite likely to **enhance** their document **security** in the next 1-2 years

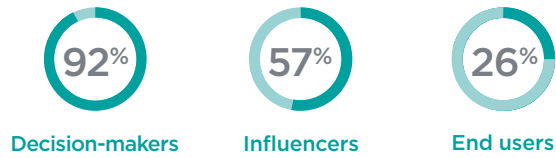
# SECURITY



only 14%

of respondents are entirely **confident** that their technology devices are **secure**

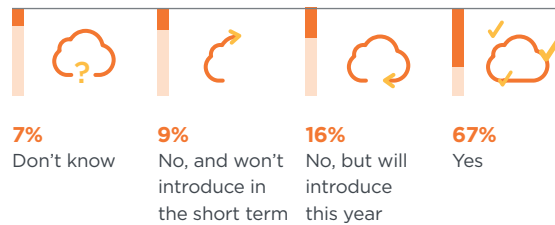
Percentage of respondents concerned about confidential documents being left on a printer or copier:



63%

of end users would find it somewhat or very **valuable** to **print directly** from their smartphone, tablet or laptop to a printer at their workplace

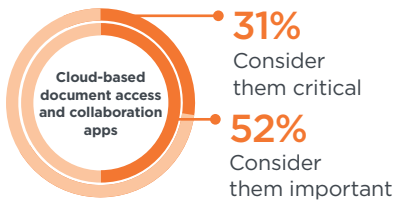
Is your organisation currently using any cloud-based applications to manage documents or content?



44%

of respondents say that their companies provide a **smartphone** for some or all employees

# MOBILE & CLOUD



Percentage of organisations that allow employees to connect their own personal devices to the company's network or printers:

