Why you need to back up Office 365

5 SIMPLE REASONS

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5 Reasons to back up your
Office 365

Like millions of businesses all over the world, you have moved to Office 365 and it is GREAT!

- You have increased your productivity.

- You have reduced your costs.

- Your teams have access to data wherever they are.

- Greater flexibility has made your employees more engaged and motivated

It's all good.....or is it?

What about Data protection?

"Well, it's in the cloud, so it must be backed up, right?"

Microsoft will only guarantee 90% of your data for 30 days. Is that enough?

Here are the Top 5 causes of data loss in the cloud

(and the top 5 reasons why you need to back up your Office 365)

① The Human Factor

Does this sound familiar?

You have been working on one of your key files - for example, next year's budget. You have been changing figures here, deleting lines there. Then you realise that you need to start over! You spontaneously hit **Save** instead of **Cancel**. With that sinking feeling you realise you that you have overwritten the company, budget thereby erasing hours (if not days) of work.

What do you do - call Microsoft? They will simply tell you that they cannot go back in time and restore the previous version.

With a cloud backup solution, you can recover the original file in a matter of minutes.

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② The Hackers

Cybercrime is on the rise.

If you have not had an attack or at least an attempt, then it's probably only a matter of time. *(Kaspersky report that the number of CryptoLocker attacks doubled from 2014 to 2015 and continues to rise)*. So what happens when you open that email and click on the link which activates a virus? Suddenly your files are encrypted and you have a ransom demand.

What do you do – call Microsoft? They will tell you that there is no guarantee they can recover all (or any) of the files and if they can it may take some time (hours/days/weeks).

With a cloud backup solution - in a matter of minutes, you can recover the file (in fact all of your files) as it was before the virus hit.

③ The Employee that leaves

Sound familiar?

An employee leaves the company you deactivate their Office 365 account. However, you need to retrieve an email, an Excel sheet or a presentation from their account.

So what do you do – call Microsoft? Well they will tell you that from the time you deactivated the employees account they held the files for 30 days and then deleted them.

With a cloud backup solution, you can recover all of the files (including emails) in a matter of minutes. In fact, you can search your backups at a granular level.

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④ The Employee gone "rogue"

You trust your employees with your data and 99% of the time your trust is well placed.

Sometimes however, employees just go rogue! After they have left the company, you discover they have deleted a chunk of your data.

What do you do – call Microsoft? They will again tell you that there is no guarantee they can recover all (or any) of the files and if they can it may take some time (hours/days/weeks).

With a cloud backup solution, you can recover any data that has been maliciously deleted.

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5 The Mis-hAPP
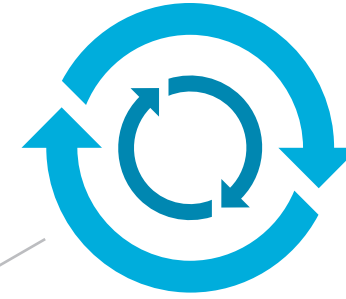
Apps are great - they make life so much easier.

We all use apps (your employees use them). Sometimes however, they start misbehaving and act in an unpredictable way. Unsurprisingly, the fifth most popular cause of data loss in the cloud is data being overwritten by third party software. If this sounds unlikely, then remember, if it happened to Steve Wozniak, Apple Co-Founder, then it can probably happen to **you!**

So what do you do - call Microsoft? Once again, Microsoft will tell you that there is no guarantee they can recover all (or any) of the files and if they can it may take some time (hours/days/weeks).

With a cloud backup solution, you can recover any data that has been overwritten (including calendars).

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In conclusion

If your employees (including you!) never make mistakes; if your security is 100% buttoned up and nothing is getting in; if your employees never leave; if you have never had (and never will have) a disgruntled employee and your Apps will never do anything they are not supposed to do - then you do not need to back up your Office 365.

However, if you are like the rest of us, then you NEED
StorageCraft Cloud Backup for Office 365