

Real Struggles Behind Real-Time Streaming Analytics

Companies must invest in streaming analytics platforms to keep up with the speed of digital business.

TOP OBSTACLES FOR STREAMING ANALYTICS



1. Data preparation process is too long



2. Too much data to ingest in a timely manner



3. Business users must control data analytics



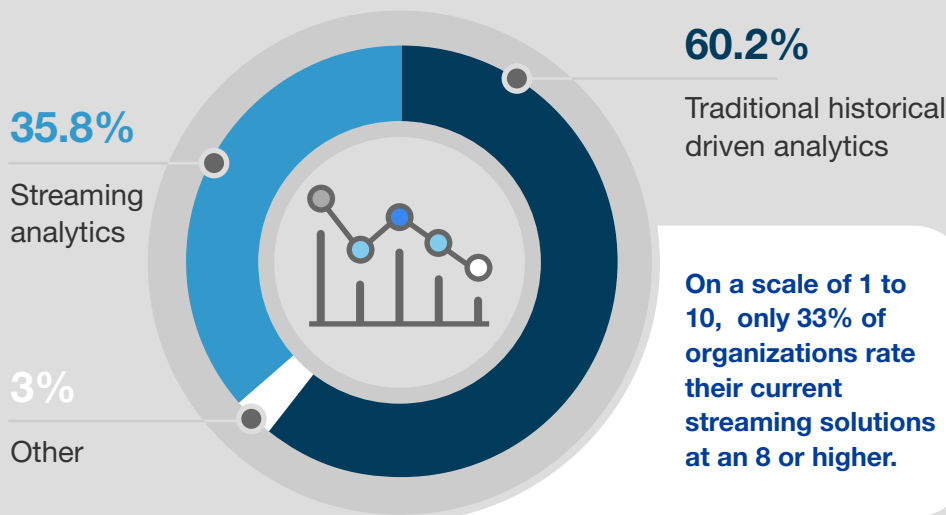
4. Don't have the right expertise to implement



5. Don't have access to the needed tools

BUSINESSES ARE UNDERINVESTED IN STREAMING ANALYTICS

Percentage of current analytics and BI efforts executed as traditional or streaming analytics



STREAMING PLATFORM VALUE GROWS WITH DATA VOLUME



PREFERRED SOLUTION: OPEN SOURCE + COMMERCIAL SUPPORT

Streaming analytics platforms:

A commercially enhanced open source platform support and full integration

Current

34%

Preferred

52%

A commercial platform

52%

20%

An open source platform

14%

13%



Methodology

Source: A study conducted by Forrester Consulting on behalf of Cloudera, October 2019
Base: 157 manager-level and above decision makers with responsibility for streaming analytics

Read the full study:

cloudera.com/forrester-streaming