The Forrester Wave™
Unified Endpoint Management, Q4 2019

November 2019

Matrix42 – Strong Performer for UEM

MATRIX42

Overview

Matrix42 is the European leader for digital Workspace Management. The vendor is unique and known for unifying classical Client Management (CMT) with modern Enterprise Mobility Management (EMM) in a single, responsive Web User Interface (UI). This Unified User Experience (UUX) can be easily adapted by customers to their needs and is powered by a graphical Workflow Studio, which empowers controlled rollouts and much more.

The Forrester Wave™

Being in the Forrester Wave™ means the product in an emerging technology market is evaluated as top product.
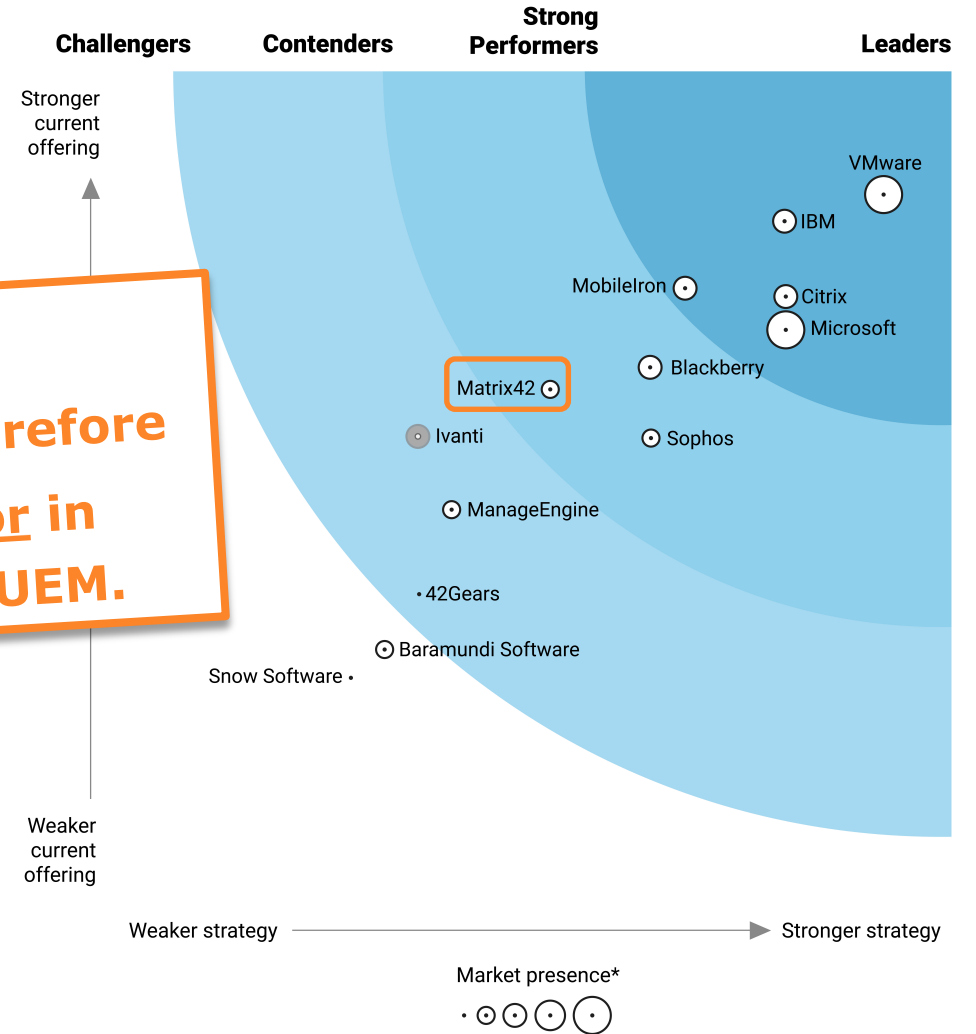**– Forrester**

This report compares 13 top providers on current offering, strategy, and market presence. It shows how each provider measures up and helps infrastructure and operations (I&O) professionals make the right choice.

According to the Forrester Unified Endpoint Management Wave 2019 UEM is a critical tool to balance **End Users Experience** and **Management Migration**. UEM helps companies:

- To support a better and flexible workspace experience across a variety of devices, apps and locations.
- Provide advanced modern management, identity, and threat capabilities across traditional and mobile endpoints
- Successfully deliver security and compliance

Forrester's research uncovered the market in which **Matrix42** is listed as **Strong Performer** in their 23-criterion evaluation of unified endpoint management (UEM) providers.

Challengers   Contenders   Strong Performers   Leaders

Stronger current offering

Weaker current offering

Weaker strategy ⟶ Stronger strategy

Market presence*

VMware
IBM
MobileIron
Citrix
Microsoft
Matrix42
Blackberry
Ivanti
Sophos
ManageEngine
42Gears
Baramundi Software
Snow Software

Matrix42 is ranked as Strong Performer and is therefore best rated german vendor in The Forrester Wave™ for UEM.

*A gray bubble indicates a nonparticipating vendor.

Source: The Forrester Wave™, Unified Endpoint Management Q4 2019

MATRIX42

UEM needs to provide an effectively balance between Employee Experience, Management and Security

Matrix42 Strengths defined in The Forrester Wave™ for UEM

✚ Holistic Management Console with Endpoint Security:

- Matrix42 supplements its strong management capabilities with endpoint security. Unified endpoint management is part of Matrix42's larger Workspace Management suite, which includes a unified console (known as Unified User Experience) for IT service management (ITSM), software asset management, Identity- and Access Management (IAM) and endpoint security.

- Matrix42 has aggressively expanded the scope of its offering in the past year and now includes capabilities for data loss prevention (DLP) through its acquisition of EgoSecure as well as out-of-the-box integration with Ensilo for threat prevention, detection, and response.

✚ Unified Employee Experience (EX):

- Matrix42's commitment to employee experience is evident through its robust enterprise app store experience, which includes strong license, asset, and service management integrations. Uniquely, Matrix42's workspace enables employees to order key assets, such as devices, monitors, keyboards, and other tools.

- Matrix42 also has a strong vision for end user experience analysis and is well positioned to balance the experience, management, and security needs of its customers.

✚ European focus, ready for global usage:

- Based in Germany, Matrix42 primarily operates in Europe but has a sizable presence in Asia Pacific.

Matrix42 Unified Endpoint Management

Fully Integrated into Business, IT and Security Processes:
- Streamlined employee onboarding with a zero-touch workflow for IT through all digital systems.
- Provisioning for cloud-based applications and access control via Conditional Access and Matrix42 Secure Container.
- Malware Protection baked-in including real-time blocking of malware outbreaks and automated remediation.
- Data Protection baked-in with seamless encryption so that end users can't leak any data by accident and reactive behavioral workflows in case of data theft attempts.
- Automation to manage Windows, macOS, iOS, Android and other operating systems in a single UI and Product.

Platform agnostic and made for your IT workflow:
- Drop-ship your devices directly to your employees without touching or interacting with them powered by the Windows 10 Autopilot and self-service device onboarding.
- End-2-End enrollment for Windows 10 and macOS devices through the powerful combination of traditional Client Management with modern Mobile Device Management in a single product.
- Ensure that devices automatically meet your security requirements, for example, encryption

Made for IT to deliver true Employee Experience:
- "One UI to Bind Them All" – UEM is presented by a single responsive web UI called Unified User Experience (UUX) that work in any browser and on any device.
- The UUX is based on a powerful low-code platform called Solution Builder and a graphical Workflow Studio that enables you to adjust anything you see and happens to tailor it to your processes - without the need for support from the vendor.

More reasons why Matrix42 is the right choice

MATRIX42

+ **German company with international reputation, focus on integrated IT workplace management for more than 25 year**

  • With own development and support in Germany

+ **The customer is at the centre of our thoughts and actions.**

  • Our customers' wishes/ideas flow into product development and are combined with innovations that are already on the product roadmap.

  • Regular free webinars, a lively online community and regular local customer events ensure a constant exchange.

  • The result: very satisfied customers and long-standing customer relationships.

+ **Bye Silodenken and island solutions. With Matrix42 you get everything from one source and benefit daily from the high integration depth.**

  • A further advantage: for all questions you have a contact person who will take care of your concern

  • Modular solutions: integrable, adaptable, expandable and update secure

+ **Fastest possible customer support through an agile and pragmatic approach.**

+ **The solution grows with the customer's requirements. Even "starting small" is worthwhile, every expansion is rewarded with added value.**

+ **We understand each other perfectly, even with solutions from other manufacturers. Open interfaces help.**

+ **Future security through zero-day platform support**

+ **High investment secureness through strong market growth, 200 new customers last year alone**

MATRIX42

Thank You