

A Buyer's Guide  
to  
Choosing and Deploying  
DCIM Software



Sunbird

# Stay Focused on the Core Problems to be Solved

There are currently dozens of established DCIM vendors in the market.

How do you select one?

- Gather your own requirements and separate the “must-haves” from the “nice-to-haves” to get the solution that best fits your needs.
- Assess if any of the **top 5 data center challenges** apply to your unique situation.
- Determine whether **DCIM best practices** are currently being followed.



*Caution – Don't allow yourself to be influenced by the myriad of vendor problems.*



## More Information



DCIM Requirements Checklist

[LEARN MORE](#)



DCIM Demystified eBook

[DOWNLOAD NOW](#)

# Educate yourself on DCIM

Many resources are out on the internet or refer to these great Sunbird resources:



## DCIM Demystified

Identifies DCIM strengths and limitations.

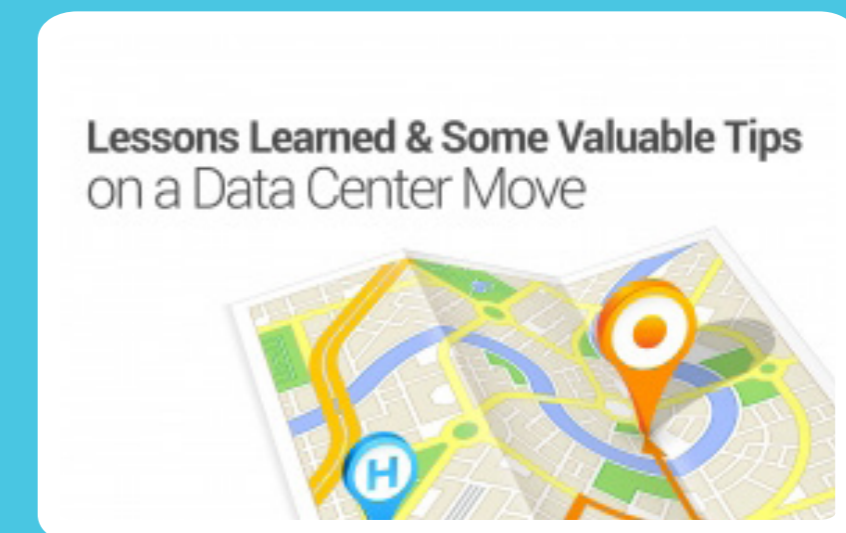
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## DCIM Video

Explains why DCIM is important and can be shared with project stakeholders to help gain buy-in.

[WATCH NOW](#)



## Lessons Learned eBooks

Hear from those who have **deployed** or have made DCIM the center of their **data center refresh**.

[DOWNLOAD NOW](#)

# Stay Focused on the Core Problems

Focus on solving the top one or two most critical problems:

- Interested in improving efficiency – look for a DCIM that provides metrics such as **PUE** or DCeP. Use the information to take corrective action.
- Interested in energy savings? Implement DCIM solutions that provide for the **graceful OS shutdown**, or that monitor temperatures so you can **avoid overcooling** your data center.



*Caution – Avoid the temptation to take every project.*

## More Information



10 Key Considerations  
eBook

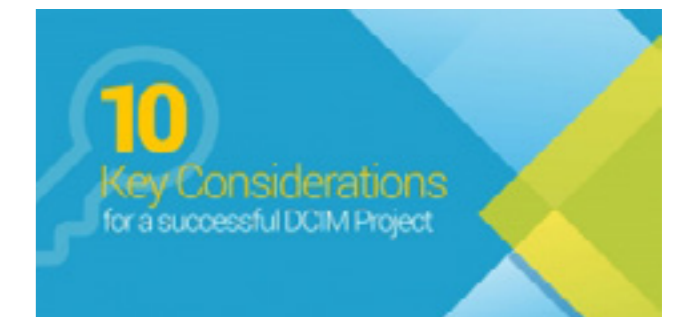
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# Determine your Return on Investment (ROI)

How much is your data center infrastructure management problems and pains costing you today?

- Use a **ROI calculator** to get a personalized estimate based on our current footprint, operating costs, and other attributes.
- Hear **insights** from other organizations and find out how the benefits they gained with DCIM.

## More Information



### 10 Key Considerations eBook

[DOWNLOAD NOW](#)





# Obtain Organizational Buy-in and a Budget

- Get support from management and other stakeholders in the project.
- Don't go in cold, be prepared to justify a DCIM project to management.



*Note: One of the best times to obtain a budget for a DCIM project is in conjunction with another major business related IT expense.*

## More Information



10 Key Considerations  
eBook

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# Meet with Vendors and Evaluate for Best Fit

- Review vendor choices.
- Read assessments.
- Look for vendors with DCIM industry recognitions and awards.
- Take a **demo, test drive** or ask for a **trial version**.



 More Information



IDC Top 3  
Vendor Report

[LEARN MORE](#)

# Deploy and Embark on a New Journey

- Determine who or what organization will **own the DCIM**.
- Create a project plan.
- Get a jump start and use **auto-discovery tools** and data imports to ensure accuracy and deploy.

## More Information



### DCIM Requirements Checklist

[LEARN MORE](#)



### DCIM Demystified eBook

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# ⊘ The Don'ts

- Don't buy bells and whistles.
- Don't be fooled by hidden expenses.
- Don't buy without first doing extensive research.
- Don't buy something untested and completely new to the industry.
- Don't buy based on changing technology or promises.

A red rectangular sign with two brown posts stands on a green hill. The sign contains the text "The Dont's" in white. A winding black road with a white dashed line runs across the hill, with four orange and white traffic cones placed along its path.

The Dont's

# Take the Next Steps with Sunbird



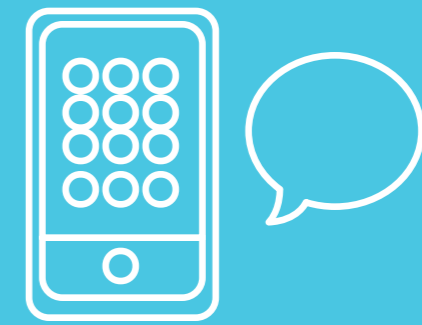
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