



Implementing agile security response

The essential checklist

The critical challenges to information security

Data breaches constantly threaten enterprises today. And the risk continues to grow: the cost of breaches rose from \$3.62 to \$3.86 million, increasing by 6.4% from last year.¹ Time-to-compromise is now measured in minutes, and data exfiltration happens in days.²

Unable to quickly respond, organizations risk exposing valuable data and confidential information. The recovery process can be incredibly expensive and the damage to the business reputation incalculable.

Why does it take so long to identify and respond to threats? Security and IT professionals point to one primary culprit: the disconnect between security and IT tools. Traditional approaches hamper efficient incident-response coordination across organizations:

- **Numerous, disjointed tools** cumulatively generate thousands of unprioritized alerts
- **Lack of automation** leads to hours wasted on manual processes
- **Organizational opacity** and difficulty tracking down the right contacts
- **Multiple, unsecured data sets and security runbooks** make it impossible to ensure everyone is on the same page

Beyond inefficiency, the manual processes associated with traditional security responses trigger other issues. Spreadsheets quickly become out-of-date, and emails frequently end up in the wrong inboxes. In both scenarios, defining and tracking performance metrics can be extremely difficult. And all too often, these manual processes force highly trained employees to focus on low-level tasks, resulting in high turnover.

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Coordinating incident response across the organization is the biggest challenge for most enterprises.³

¹ Ponemon Institute, 2018 Cost of a Data Breach Study

² Verizon 2018 Data Breach Investigations Report

³ ESG, Status Quo Creates Security Risk: The State of Incident Response



The essential security operations solution checklist

How would you rate your organization's ability to respond to security threats and vulnerabilities? Use this short checklist to evaluate how the right security operations solution could support your enterprise.

Does your security operations solution:

- ✔ **Rely on a single source of truth across security and IT?**
All responders need access to the latest data. A shared system allows security and IT teams to coordinate responses.
- ✔ **Integrate with the configuration management database (CMDB)?**
With CMDB integration, analysts can quickly identify affected systems, their locations, and how vulnerable they are to multiple attacks.
- ✔ **Prioritize all security incidents and vulnerabilities?**
The best way to handle an overload of alerts is to automatically prioritize them based on their potential impact to your organization. Analysts need to know exactly which systems are affected and any subsequent consequences for related systems.
- ✔ **Automate basic security tasks?**
Analysts need critical information in seconds to respond to security threats. Automating manual tasks like threat enrichment can help with consolidating the response process quickly.
- ✔ **Ensure your security runbook is followed?**
Workflows are critical for ensuring adherence to your security runbook. Security playbooks enable Tier 1 personnel to perform actual security work, while more experienced security professionals focus on hunting down complex threats.
- ✔ **Quickly identify authorized approvers and subject matter experts?**
It must be easy to identify authorized approvers and experts, and quickly escalate issues if service level agreements (SLAs) aren't met – while ensuring the security of "need to know" data.
- ✔ **Respond faster with orchestration?**
Take action from a single console that can interact with other security tools to speed up remediation.
- ✔ **Collect detailed metrics to track performance, drive post-incident reviews, and enable process improvements?**
You need to be able to track team performance and collect data for reviews. Metrics captured in dashboards, reports, or post-incident reviews provide trend data to support improvements.

In short, the right solution enables efficient response to incidents and vulnerabilities and connects security and IT teams. It also lets you clearly visualize your security posture. For the CISO and security team, it's an integrated security orchestration, automation, and response platform that answers the question, "Are we secure?"

Comparing security response approaches: Traditional versus new

When a high-profile vulnerability arises, there are several ways an enterprise can react. Compare the response of an organization using a traditional, disjointed approach with one using an integrated response platform.

Traditional approach:

Once a threat is uncovered, the security team scrambles to address it. The CISO hears about it and wants to know if the organization is affected. The team races to assess systems and determine who needs to approve any emergency patching. Many processes are manual, so analysts struggle to quickly gather the information required to provide the CISO with an accurate assessment of the impact. Manual coordination between teams can take days,¹ leaving critical systems vulnerable and putting the business at risk of a data breach.

¹ Ponemon Institute, "Today's State of Vulnerability Response: Patch Work Requires Attention"

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An innovative security operations solution is essential for responding to the increasing number and sophistication of today's threats and vulnerabilities. With complete visibility into disruptive issues, security and IT teams can easily coordinate with all stakeholders to investigate and remediate issues.

A new approach:

In comparison, the organization using a security orchestration, automation, and response platform can immediately respond to the vulnerability. It quickly kicks off the following steps:

- ✓ **Assessment:** First, scan data is automatically pulled into the security response system from a vulnerability management system. This is correlated with external sources such as the National Vulnerability Database and their internal asset database to prioritize vulnerabilities by both the potential risk of the vulnerability itself and the impact to the organization's business services.
- ✓ **Notification:** Then a pre-built workflow notifies the security team of a critical vulnerability impacting high-priority assets. Analysts can review information about the vulnerability and the items at risk in a single console.
- ✓ **Response:** In parallel, a workflow starts the response process. The system automatically triggers requests to approve emergency patches for critical vulnerable items. Once the patches have been implemented, additional scan verifies the fixes before the vulnerability can be marked closed.
- ✓ **Mitigation:** Now that the critical items have been patched, security and IT can create a plan to address the remaining vulnerable items using a single response platform. Change requests are automatically routed to the right people within IT, eliminating the need to memorize the organizational structure. The common platform ensures they share information on a secure "need to know" basis.
- ✓ **Report:** Now, the CISO is briefed, and the security operations solution automatically generates a post-incident review with accurate metrics. The CISO is happy, and the organization is secure.



What's next?

Efficient response to security incidents and vulnerabilities are among the biggest challenges for information security leaders. That's why choosing a security orchestration, automation, and response platform is so important.

ServiceNow® Security Operations is designed to help security teams respond faster and more efficiently to incidents and vulnerabilities. Built on the Now Platform™, Security Operations uses intelligent workflows, automation, and a deep connection with IT to streamline security response.

With a great security orchestration, automation, and response solution in place, your team can make threat and vulnerability identification, remediation, and coordination efforts more efficient. Automation permits responders to focus on more complex problems instead of on manual tasks. And you have accurate data at your disposal to continuously assess your organization's security posture.

[Learn more](#) about transforming your security operations.

About ServiceNow

ServiceNow was started in 2004 with the belief that getting simple stuff done at work can be easy, and getting complex multi-step tasks completed can be painless. From the beginning, ServiceNow envisioned a world where anyone could create powerful workflows to get enterprise work done. Today, ServiceNow is the cloud-based platform that simplifies the way we work. ServiceNow software automates, predicts, digitizes, and optimizes business processes and tasks, across IT, customer service, security, human resources, and more, to create a better experience for your employees and customers while transforming your enterprise. ServiceNow is how work gets done.

Learn more about transforming your security operations.

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