

## Keep your customers coming back.

Seamless for them, simple for you.

### Preferred buying experience

Whether you need to streamline how you process online payments or are at a point where you're ready to expand into new markets, Amazon Payment Services can help you establish a preferred buying experience for your customers.

Our modular solutions allow you to choose what's right for you now while setting the foundations for future growth and flexibility.

### What's important for you?

#### Maintaining customer loyalty and growing your customer base

Making a purchase doesn't have to be an anonymous transactional experience: it's an opportunity to create meaningful and memorable interactions while you expand your reach across geographies.

Amazon Payment Services solutions give you the flexibility to offer:

#### Setting stable foundations

Reduce instability and downtime with server-to-server functionality. As our solutions are hosted, they can be scaled up and down in response to your business demands. With automatic switching and BIN suppression, redundancy is reduced and real-time monitoring allows you to set automatic alerts to identify and resolve issues before they affect business.

#### Improving conversion rates

Avoid abandoned carts by collecting payments through multiple channels -whether via the web, app or call centre - and avoid re-direction drop-offs with in-app payments.

- › Set your own business rules for fraud management based on data-based insights,
- › Reduce chargebacks
- › Overcome incorrect CVV entries and
- › Establish 3D secure for frictionless transaction flow.



### A Greater Flexibility

- “Thanks to our engagement with Amazon Payment Services our customers now have greater flexibility in terms of when and how much they can pay, and greater freedom in their choice of payment methods. We are also seeing fewer cases of fraud.”

#### Managing risk, establishing trust

We help organizations save time, money and establish trust by using proven technology that focuses on security above all else. We meet all necessary regulatory compliance rules locally and globally so that our merchants can thrive wherever they operate.

Our hosted checkout and payment integration complies with international PCI requirements as sensitive data is tokenized and not stored.

#### Gaining meaningful business insights

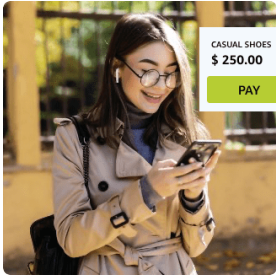
All this is backed by our team of experts, from technical support delivered by solution architects to your own dedicated Account Manager to help you analyze market trends, leverage additional Payments knowledge and monitor performance in real time. Our services offer real time transaction analysis, web-based and API-driven reporting.

In addition, our data mining capabilities help automate your data transfer processes and give you improved visibility in one place around:

- › Reconciliation
- › Data consolidation
- › Customer behaviour
- › Real-time monitoring
- › Invoice batches
- › Tracking, creation and delivery processes

# Our services

We design and develop our features so you can do business better with our simple, secure and innovative services. We want to make payments easy for not only your customers but your team as well



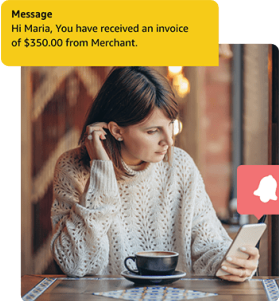
## Process Payments

Accept more payment methods globally and locally across different payment channels.



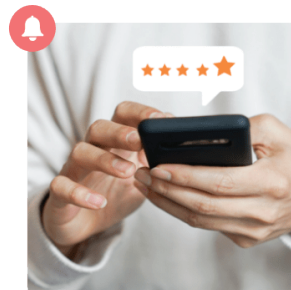
## Installments

Enable your customers to pay equal monthly instalments using their credit card and make their personal budgeting process easier.



## Collect

Get paid from anywhere online by generating a payment link that you can easily send to your customers via email or SMS.



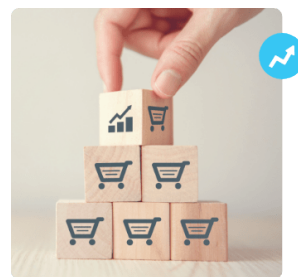
## Monitor

Operate more effectively using real-time analytics monitoring and business intelligence features to track your operational KPIs across all your payment channels.



## Protect

Optimize your conversions without compromising protection with our inhouse fraud experts and advanced fraud management technologies.



## Lift

Designed to better authenticate legitimate transactions and reduce friction during checkout through seamless payment experiences.

# About us

Amazon Payment Services supports payments across multiple industries, including airlines, ecommerce, insurance, education and entertainment. We have regional experts in payment processing technology with local offices and acquirers throughout GCC & LEVANT countries who can offer solutions tailored to your local currency. Our partners include AirArabia, OUNASS, AXA, Royal Jordan and ticketmaster.