



Doctor *of* Business Administration

36 Months



GOLDEN GATE
UNIVERSITY

— San Francisco —

Powered by

upGrad



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About Golden Gate University - San Francisco

Golden Gate University, a private nonprofit university in the heart of San Francisco's financial and high-tech district, empowers working professionals to achieve their professional goals with nationally renowned undergraduate and graduate degrees and certificates. Founded in 1901, GGU has been a leader in online education for nearly three decades, and

its programs offer maximum flexibility for modern students. With a primary campus in San Francisco, GGU also has teaching locations in Silicon Valley and Seattle. GGU graduates join nearly 70,000 alumni. GGU has been repeatedly ranked as #1 in the United States for working professionals based on superior flexibility and career outcomes for students.



Professor Brent White

Provost and Vice President for
Academic Affairs,
Golden Gate University, San Francisco

GGU's association with upGrad extends our mission of providing high quality education for working professionals who aspire to change or advance their careers. We're eager to welcome students from around the world to our innovative, practice-based programs. Our mission is to ensure that access to a GGU education is affordable and accessible to students everywhere. This partnership provides students with unique scholarship opportunities to earn an advanced degree from their home countries.

Life at Golden Gate University - San Francisco



The GGU campus is in the heart of San Francisco's thriving high-tech and financial district, an epicenter of global innovation. With neighbors like Salesforce, LinkedIn, Airbnb, Pinterest, and Twitter, a GGU degree helps unlock opportunities with the world's leading employers. San Francisco consistently ranks among the best cities in the U.S. and the world. Home to a booming economy, delightful weather, world class food, arts and culture, plus endless options for active outdoor living, the Bay Area is one of America's most popular cities to visit, work, and live. Our notable alumni are leaders in business, tax, law, technology, government, healthcare and higher education across the

Why Golden Gate University



For Working Professionals by Washington Monthly



Best Online College in California by OnlineU and SR Education in 2020

*From a research on 1943 Universities



Ranked among the Top 10% Schools in the US by CollegeFactual in 2022



80% faculty members are San Francisco based practicing professionals



Located in downtown San Francisco among offices of Salesforce, LinkedIn, Meta, Amazon and more

Accreditations and Associations



Ranking





Immersion program

GGU's immersion program offers students an opportunity to study on the San Francisco's campus. Nestled in the financial district, GGU's campus is surrounded by some of the top global

technology and consulting firms. An in-person immersion is ideal for a student who is ready to take their career to the next level and impact their industry in a meaningful way on a global scale.



Learn from scholar professionals with work experience in the San Francisco Bay Area, including Silicon Valley



Take advantage of world-class art, culture, and food in San Francisco



Network with GGU faculty who can guide your career



GGU will share the immersion calendar at the start of the program



On campus classes with other GGU students



Offered twice annually, with dates added at the start of each program term



Network with a diverse group of students from over 48 countries

About upGrad

upGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment through a wide range of programs designed to improve their expertise. upGrad collaborates with top-class universities across the world including the Wharton School of the University of Pennsylvania, Caltech CTME, Purdue University, University of Arizona, Duke CE, Deakin University, Michigan State University, and Liverpool John Moores University, among others. As the ability to partake in the academic rigors of business

education becomes limited due to the demands of work and life, professionals often find themselves in the position of having to treat their continuing education as a burden that comes in the way of their professional performance. upGrad has delivered over 20 million hours of learning, delivering programs by collaborating with universities.

20M+
hours of learning

2M+
learners

100+
countries

7 years
of existence



Phalgun Kompalli

Co-founder

upGrad

Through our association with Golden Gate University, San Francisco, upGrad endeavors to facilitate continuing education for working professionals throughout their careers. The pedagogy, program structure and delivery of these programs from the innovation capital of the world is our key differentiator.

Scholarships offered by



GOLDEN GATE UNIVERSITY

SAN FRANCISCO

upGrad

GGU has been at the forefront of making higher education affordable and accessible to all, primarily working professionals. We prepare graduates to lead and serve through high-quality, practice-based educational programs.

Since our first San Francisco night classes in 1901, GGU has been a supporter of self-made individuals. GGU scholarships are available for students who seek to gain a new perspective on the changing landscape of business administration.

\$100M
Scholarship Fund

70%
Scholarships Available
for 5,000 Students



Ronnie Screwvalla

Co-founder and Chairman

upGrad

The scholarship helps motivated students gain industry-relevant knowledge and transferrable skills that employers want. Online + hybrid education is the real answer for working professionals who want to advance their careers with a degree from a San Francisco-based university.

Program Information

The **Doctor of Business Administration (DBA)** program is designed for professionals who want to further their career with the most advanced business degree program GGU offers. The DBA program addresses the learning needs and objectives of senior business managers, consultants and university professors. Its primary objective is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge and awareness of contemporary strategic issues and practices.

Our curriculum has a three-tiered focus. Students examine current theories, practices, and issues in business; train in research methods; and study the relationships between business and social and global issues. We believe doctoral students must be adept in all these areas to be successful contributors to the expansion of knowledge and improvement of business practices. For the dissertation, students conduct original research on a topic of current importance and personal interest. The dissertation should impact and help illuminate the strategic issues they face in their professions.

The program encourages students to accept the added responsibility of a shared commitment to the advancement of their professions and to upholding the highest ethical standards in the private or public sector.

Program Highlights



Accreditation

GGU is accredited by WASC Senior College and University Commission, the organization that accredits universities in California and Hawaii, including Stanford, University of San Francisco, UC Berkeley, UCLA and more.



Live Interactive Classes

Academic support offered from faculty members, teaching assistants, and your peers across the world.



San Francisco Business Leaders

Benefit from direct and personal interactions with GGU scholar practitioners based in California, the world's fifth largest economy.



Affordable Fees

Through hybrid learning and available scholarships, students can reduce their fees for a GGU master's degree by up to 70% off the cost of a full-time, on-campus master's degree.



Developing Global Leaders

GGU's 70,000+ alumni include mayors, NASA astronauts, members of the C-suite of leading global organizations, entrepreneurs, and legal experts.



Skills Based Curriculum

Prepare to tackle real world business problems with a unique curriculum that incorporates theory alongside practical and relevant industry knowledge.

Student Learning **Outcomes**

Graduates of the DBA program will achieve the program's primary objectives through the development of:

- A thorough knowledge of the scientific and scholarly research methods and their application in the business setting in a senior management position, as a consultant, as a professor at the university level
- Advanced critical thinking, conceptual and analytical skills
- A strong understanding of both the seminal theories and the latest practices in business management including an advance and intensive knowledge of theory and practice in one field of business
- Intensive knowledge of theory and practice in a chosen field of business or public management
- Advanced ability to use qualitative and quantitative tools to perform original applied research that advances business knowledge
- An appreciation of cultural, ethical, and global issues and their impact on business theory and practices
- Advanced skills necessary for effective decision-making in complex environments through integrating theoretic insights with practical knowledge



Faculty



Dr. Mickey P. McGee ---

Dr. McGee earned his Bachelor of Arts degree in Political Science from the University of California, Davis, and his Master and Doctorate of Public Administration from Golden Gate University. He is a retired US Army Officer serving in various combat infantry and cavalry assignments around the world including command of infantry, airborne, recruiting, and armored cavalry units. His staff assignments include organizational effectiveness consultant; executive officer of an infantry battalion deployed to the Persian Gulf; personal staff assistant to General Colin L. Powell and chief of training.



Dr. Judith Lee ---

Dr. Judith Lee is a Tenured Professor and Dept. Chair of Business Innovation & Technology in the Ageno School of Business. A past recipient of the Nagel T. Miner Research Professorship focusing on Business Analytics Education, Judy has developed and taught Master of Science degrees in IT Management, Project Management, and Business Analytics. Judy has a BA in American History, an MBA in Management, and holds the degree of Doctor of Business Administration. She is also a certified Project Management Professional (PMP).

Faculty



Dr. Joaquin Gonzalez —————

For close to a decade, Dr. Joaquin Gonzalez was Commissioner of Immigrant Rights for the City and County of San Francisco and received special recognition of his public service from the U.S Congress. A five-time Research Excellence and a four-time Teaching Excellence (GGU, NUS, USF) awardee, Dr. Gonzalez' research is informed by his extensive professional experience working on public service reform projects and appointments with the International City/County Management Association, the World Bank, the Institute On Governance (Canada), the Inter-American Development Bank, USAID, State Department, the Asia Foundation, and the governments of Singapore, the Philippines, and China.



Dr. Anitha Manohar —————

Dr. Anitha Manohar received her PhD in Finance from the University of South Carolina in 2009. Before joining Golden Gate University, she was an Assistant Professor of Finance at Quinnipiac University in Connecticut for four years and at Mercer University in Georgia for eight years. She has taught finance courses in Investments, Derivative Securities, Security Analysis, Corporate Finance, International Finance, Portfolio Theory and Financial Planning. She completed a research project with the Urban League of Southern Connecticut which examined the impact of education, employment, income inequality, affordable housing and health disparities on the quality of life for urban residents of Connecticut.



Program Curriculum

CATEGORY	COURSES	CREDITS
Foundation	<ul style="list-style-type: none"> • Doctoral Writing and Research Methods • Quantitative Research and Analysis • Qualitative Research and Analysis 	<p style="text-align: center;">4</p> <p style="text-align: center;">4</p> <p style="text-align: center;">4</p>
	<ul style="list-style-type: none"> • Qualifying Exam 	
Concentration <i>(Choose any one)</i>	<ul style="list-style-type: none"> • Finance <ul style="list-style-type: none"> - Corporate Finance - Financial Theory and Applications - International Finance • Logistics and Supply Chain Management <ul style="list-style-type: none"> - Competitive and Global Supply Chain Management Strategies - Global Supply Chain Planning, Tactics, and Execution - Digital Supply Chain Strategy • Business & Data Analytics <ul style="list-style-type: none"> - Managing Data as an Asset - Operations Performance Management - Application of AI in Solving Business Problems 	

Program Curriculum

CATEGORY	COURSES	CREDITS
<p>Concentration <i>(Choose any one)</i></p>	<ul style="list-style-type: none"> • Marketing <ul style="list-style-type: none"> - Marketing Management - Consumer Behavior - Digital Marketing and New Media • Leadership & Strategy <ul style="list-style-type: none"> - Leadership Theory, Research and Application - Strategic Leadership - Leading Complex Change • General <ul style="list-style-type: none"> - Students can choose a combination of 3 courses from multiple concentrations 	12
Dissertation		32
Total Credits		56

Note:

- Foundation courses to be completed within 6 months
- Foundation course will be followed by a qualifying examination
- Learners who pass the qualifying exam will be eligible to start the concentration courses
- Concentration courses will have to be completed within 6 months
- Each Concentration will have 3 courses of 4 credits each
- Any one concentration can be chosen as part of this program
- After successful completion of the Foundation + Concentration courses, learners will start with their Dissertation full-fledged and complete it within the next 2 years

Program Details



Program Start Date

Please refer to the website for the program start dates



Program Duration

36 months



Program Fee

Please refer to the website for program fee

70% Scholarship Available for 5,000 Students



Eligibility

Master's Degree (or equivalent) or Bachelor's Degree with 5+ years work experience.



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