MICRO FOCUS®

Insight Empowered

Know your data, empower your
people, drive your future.
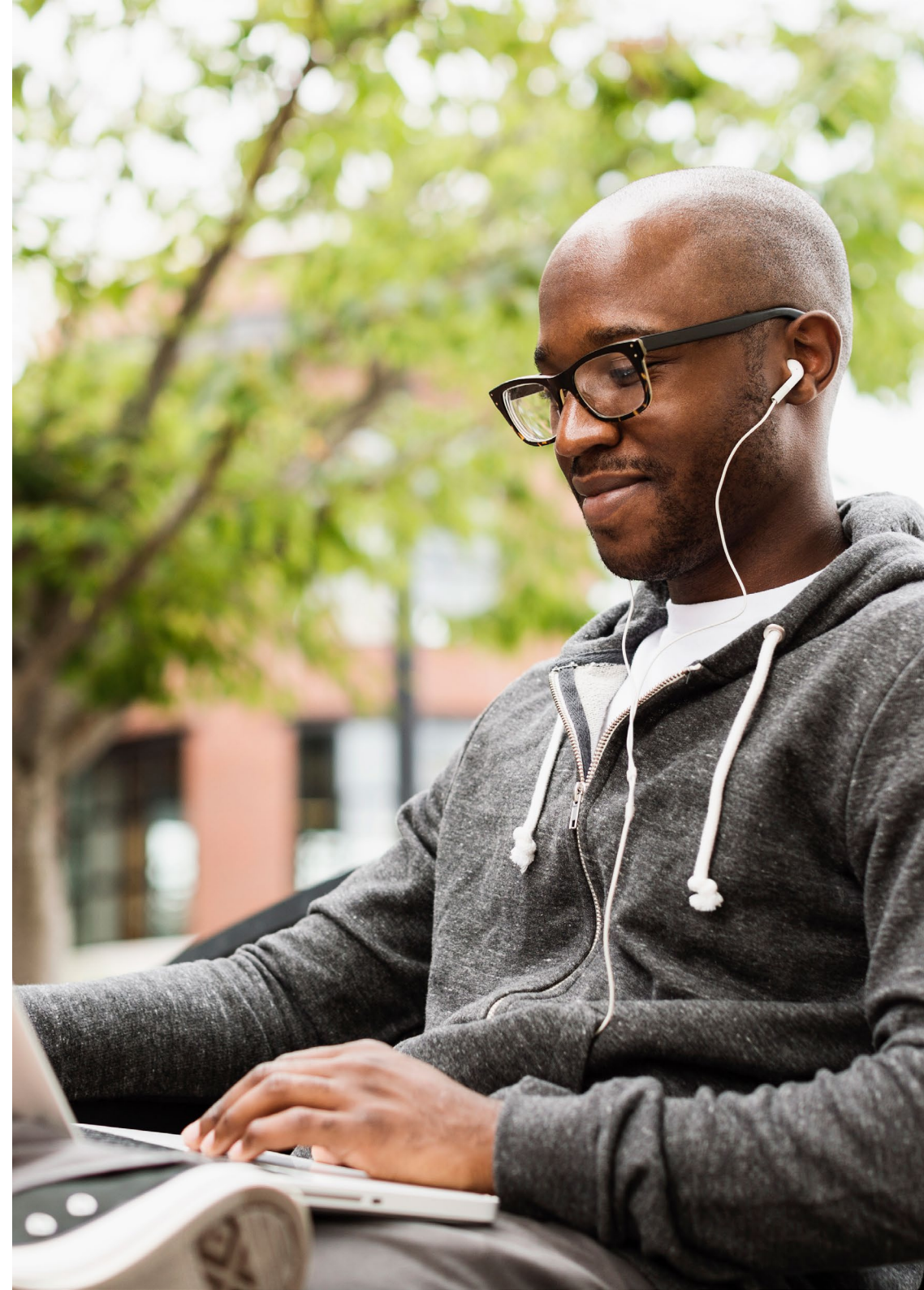
Information Management & Governance Portfolio

You're in the Digital Economy Now

If your business wasn't part of the digital economy before COVID-19, it's certainly well on its way now.

The digital economy is more than a way to transact online. It's also about securely working from home, and safely collaborating with your employees, partners, and customers. As part of that, you need to manage how you preserve, retain, govern, and gain insight into your data.

How easy is it to do all that with confidence? And run your business at the same time?

Working Remotely

Remote work helps keep the lights on, and research says it's here to stay. But it presents its own challenges.

93%
Of employees would like to keep working remotely at least some of the time

61%
Use personal devices as their primary method to access company networks

84%
Lose access to key business applications at least once a week

Source: https://www.wandera.com/statistics-on-remote-working-during-covid-19-lockdown/
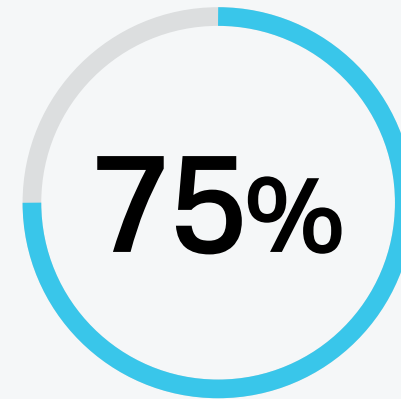
Are You Drowning in Data?

There is another big question to consider—how will you deal with all the data you (and others) generate?

How can your data help you uncover new opportunities when the next "big thing" comes along? Can you analyze the vast amounts of data you collect every day to see emerging trends, and comply with new regulations? What will your market look like tomorrow?

Do you know where to get the answers to these questions?

Both empowering your people and managing your data to find new insights are critical for participation in the digital economy. According to Forbes, 2020 was the tipping point for "genuine digital transformation."

75%

Executives who view digital transformation as urgent in light of COVID-19[1]

74
zettabytes

Data created globally in 2021[2]

Run and Transform

So how does IT run the business today while it balances the transformation to the new needs of the digital economy? We believe it boils down to two very distinct things.

1

Actionable, manageable data

Balancing the need to analyze, identify, classify, preserve, and protect all of your data while still respecting governance and privacy mandates takes significant effort.

Micro Focus helps our customers archive, backup, manage, protect, and analyze over 300 petabytes of data. That's right, 300 petabytes.[1]

Our solutions cover email, files, structured and unstructured data, social media, laptop storage, endpoint management, archiving, security, and backup for just about any kind of data you can imagine.

175
zettabytes[2]

IDC predicts total data
by 2025 (2018)[3]

1. A petabyte is equal to one million gigabytes. 2. A zettabyte is equal to one million petabytes. 3. IDC White Paper, sponsored by Seagate, Data Age 2025: The Digitization of the World From Edge to Core, November 2018

88%

Global employers who mandated or encouraged remote work because of COVID-19 (Gartner)[1]

54%

IT professionals who believe remote workers are a greater risk (OpenVPN)

72%[2]

Majority of knowledge workers prefer a mix of remote and office work, a hybrid approach

2

Productive, empowered people

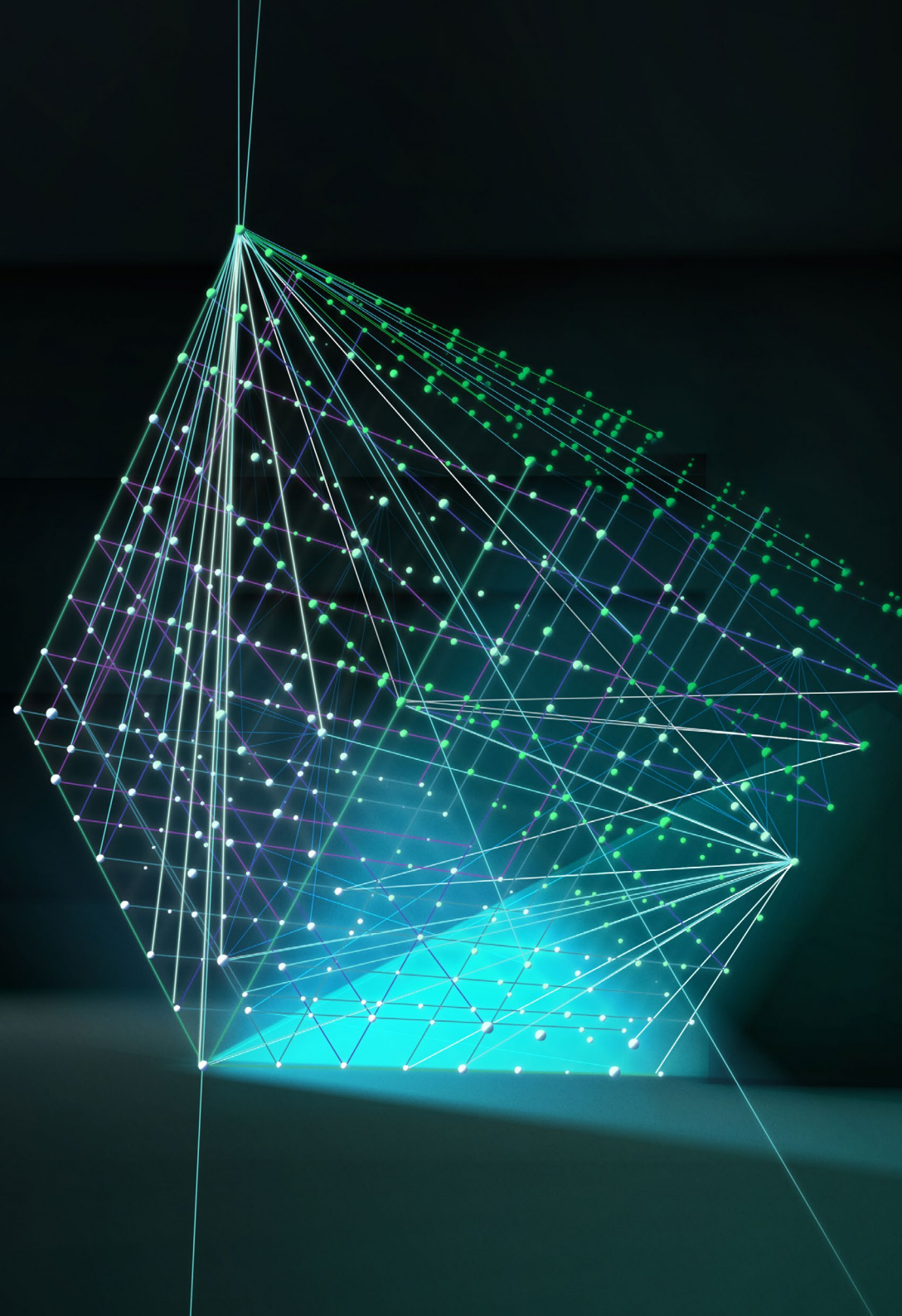And what about the people who create and use this data?

Secure access to apps, systems, and data is more important than ever so employees stay productive. Our solutions empower your people with access—no matter where they are or what device they use. We enable flexible, collaborative work environments, and give people—including the new generation of remote workers—the power to control them.

1. Source: https://www.gartner.com/en/newsroom/press-releases/2020-03-19-gartner-hr-survey-reveals-88--of-organizations-have-e
2. Source: https://slack.com/blog/collaboration/workplace-transformation-in-the-wake-of-covid-19

MICRO FOCUS®

Information Management & Governance Portfolio

The Micro Focus Information Management & Governance (IM&G) portfolio provides a broad range of solutions so you're in control of your data, your people are empowered, and you can drive the future you want. Or as we like to say— we bring you Insight Empowered.

Your data and people are your most important assets, so leverage them to adapt to change. To do this you need comprehensive technology that's secure, flexible, and fast. Micro Focus combines proven solutions for data analysis, management, archiving and protection, while ensuring your workforce can access and collaborate on whatever they need to wherever they are.

Know your data, empower your people, drive your future.

We enable you to:

- Quickly turn data into insight using artificial intelligence with Advanced Analytics.

- Balance requirements for collaboration and productivity with Secure Content Management.

- Collect and retain collaboration and electronic communications with Information Archiving.

- Ensure secure, compliant backups of all company data from a single management point with Data Backup and Resiliency.

- Manage and protect users, data, and devices with Unified Endpoint Management.

- Work together securely and seamlessly regardless of location with Collaboration.

Know your data, empower your people, drive your future.

Advanced Analytics

Where data becomes strategic insight.

Executives need real-time, comprehensive information about the data their organization collects in order to make the right strategic decisions. Identification of any trends revealed within is often extremely difficult. With the power to answer any question, Micro Focus IDOL turns any data from anywhere into clear and instant insight using innovative artificial intelligence analytics technology.

KEY PRODUCT

IDOL

Unified text analytics, speech analytics, and video analytics.

Learn more ›

"Micro Focus IDOL remains a spaceship of unstructured data analytics. … Organizations ready for one platform to address all of the unstructured data analytics should shortlist Micro Focus IDOL."

The Forrester Wave™: AI-Based Text Analytics Platforms (People Focused), Q2 2020

1,400

Micro Focus IDOL connects to over 1,400 disparate structured and unstructured data formats and repositories.

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Secure Content Management

Manage all business data from start to finish.

Secure Content Management suite helps you balance the requirements for collaboration and productivity with information security, privacy, and compliance across enterprise systems from creation to disposition. Authorized access, exposure, and ongoing use of content from business applications (including emails and SharePoint/O365) and database applications is managed with reduced risk, complexity, and cost.

KEY PRODUCTS

Content Manager and Content Manager Select

Helping organizations meet data privacy regulatory guidelines through the management and disposition of data.

Learn more ›

ControlPoint

Increase the visibility of unstructured data to improve security, efficiency, and regulatory compliance.

Learn more ›

File Analysis Suite

File Analysis Suite helps organizations quickly find, protect, and secure sensitive and high-value data.

Learn more ›

File Governance Suite

Data governance solution that analyzes organizational network-stored unstructured data, identifies potential issues, and enables organizations to establish policies to manage it.

Learn more ›

Structured Data Manager

Discover and protect sensitive data, preserve its business value, and control database growth.

Learn more ›

"It really makes the management of information from creation to final disposition a reality instead of just a wishful thought."

MARY BETH HERKERT
Director of State Archives Division, State of Oregon

"The open architecture of Content Manager enables us to integrate it with other IT systems … so that one central, integrated platform is used for all document and records management."

BORIS KOTARSKI
Chief Technical Officer, Croatian RadioTelevision HRT

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Archiving & Risk Management

Streamline enterprise information archiving.

Collect, combine, and retain collaboration and electronic communications in a unified compliance archive. Simplify its search, retention, and analysis to ensure legal, regulatory, and corporate compliance, and to gain strategic insights.

KEY PRODUCTS

Digital Safe

Integrate and archive all enterprise information and communication into a single, large-scale, compliant data archive to meet all regulatory and operational needs.

Learn more ›

Supervisor

Automate the monitoring of employee communications to meet regulatory, compliance, and internal risk-mitigation initiatives, fraud detection, legal hold, and ECA.

Learn more ›

Retain

Archive email to stay compliant and in control with a central data archive.

Learn more ›

Digital Safe is the top player in the Radicati Group Information Archiving Market Quadrant for six years in a row.

Information Archiving Magic Quadrant Report, The Radicati Group

"… the speed of search within Retain, even across many thousands of records, is impressively fast."

ROB ELLNER
Network Manager, Historic Royal Palaces

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Data Backup and Resiliency

Secure backup, fast recovery.

Data loss can materially damage an organization's reputation and its ability to do business. Data Protector delivers secure, compliant backups of all company data from a single management point. Fast restoration ensures operations quickly return to normal, minimizing revenue loss and maintaining reputation.

KEY PRODUCTS

Data Protector

Backup and disaster recovery for diverse, dynamic, and distributed enterprises.

Learn more ›

Connected MX

Cloud-based endpoint data protection and recovery for your increasingly mobile workforce.

Learn more ›

Connected Backup

Secure, on-premises endpoint backup and recovery to protect data on devices near or far.

Learn more ›

Recognized by Ovum (now Omdia) as a Leader in their report: Selecting a Software-based Data Availability and Protection Solution for the Cloud Era, 2019-20.

"Overall, Micro Focus has a very good solution that delivers a well above average performance, with some category-leading capabilities."

"We were 80 percent recovered by the next business day, and fully restored by the day after that."

Systems Analyst, International Logistics Company

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Unified Endpoint Management

Manage and protect users, devices, and data.

Manage and protect users, data, and devices. Micro Focus Unified Endpoint Management and Protection keeps workers everywhere safe and productive by delivering the right settings, software, applications, and patches to any managed device.

KEY PRODUCT

ZENworks

ZENworks Suite helps you easily track, manage, and protect your endpoint devices.

Learn more ›

"By retiring our disparate tool strategy and adopting ZENworks, we have ongoing annual savings of 90 percent to our operating budget."

MICHAEL HOLDER
Director of Technology Operations, Muskegon Family Care

"… ZENworks allow[s] small IT teams to manage large numbers of endpoint devices. … three- and four-person IT teams [were] managing hundreds of thousands of devices."

IDC MarketScape: Worldwide Unified Endpoint Management Software for Small and Medium-Sized Businesses 2021 Vendor Assessment, Doc #US46965720e, January 2021

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Collaboration

Safely share, anywhere.

Need to work together securely and seamlessly regardless of location? Micro Focus Collaboration provides a single, integrated software ecosystem that offers everything individuals and teams need to stay connected, work together, and collaborate—whether across the table or across the world.

KEY PRODUCTS

Filr

Secure, enterprise-grade file sharing and collaborative co-editing for workers everywhere.

Learn more ›

Enterprise Messaging

Secure email, instant messaging, and chat-based collaboration with archiving and disaster recovery.

Learn more ›

Open Enterprise Server (OES)

Securely deliver advanced file, print, network, and storage management services across your enterprise and manage all of your printing across any location or device.

Learn more ›

"As IT manager, I just appreciate the GroupWise stability, security, and easy administration."

RODNEY WILDER
IT Manager SMS Engineering

"We were recently faced with the effects of the global COVID-19 virus outbreak. We were told on Friday that the vast majority of our [300] staff needed to work remotely from the following Monday … with the Micro Focus collaboration tools … we had 95 percent of our staff remotely working within mere minutes."

GEORG FRITSCH
IT Director, FCP Fritsch, Chiari & Partner ZT GmbH

Ready to know your data, empower your people, and drive your future?

Learn more at our website.

Need help navigating the new normal?
Check out our blog.

IDC InfoBrief on Micro Focus Information
Management and Governance—Coming Soon

Get in touch with your Micro Focus team.