





### The remote workforce is calling. How is IT responding?



Amid the global coronavirus pandemic, millions more employees shifted to working from home—accelerating a longtime movement toward anytime-anywhere access to business networks, data, and other resources. Adaptation is no longer optional: IT teams require new tools and support to meet evolving requirements in the remote workforce ecosystem.

### Out of office and liking it

51% of office workers are now

doing their jobs entirely from home<sup>1</sup>

# 98%

of remote workers around the world would like to continue doing so, at least part-time, for the

### Meeting workforce demands

16% of Gen Z and Millennial employees

have quit a job because their employer did not provide the proper technology for them to do their work<sup>3</sup>



projected investment by companies worldwide in direct digital transformation from 2020 to 2023<sup>4</sup>





### **Dissolving borders**

48%



of Americans spend an hour or more per day checking their cell phones for work-related reasons<sup>5</sup>

growth in VPN usage in Italy during March 9-15, 2020, compared with the preceding week; U.S. VPN use grew 53% over the same period<sup>6</sup>

#### Stepping up to stay secure

## 87%

of successful mobile phishing attacks take place outside of email—such as on messaging and social media apps<sup>7</sup>

59%

of IT decision-makers are planning to invest moderately to significantly more in secure remote access technology due to COVID-19<sup>8</sup>

### When IT does more, so can your employees

As workplace requirements become more distributed and complex, engaging an IT services partner can relieve the load on in-house IT pros so they have more time to focus on higher priorities that improve the business. With comprehensive solutions for deploying, managing, and securing the devices across your organization, the right provider can help every employee reach their potential—from wherever they work.

25-45%

estimated IT cost reduction from a successful deployment of managed services<sup>9</sup>

### 85%

of business leaders say employee productivity has increased in their business as a result of providing greater flexibility to work outside the office<sup>10</sup>

## 71%

of IT decision-makers at organizations with 1,000 or more employees cite the cost-effectiveness of managed services as one of the most important factors in using them<sup>11</sup>

### Partner with HP Services

Now more than ever, IT needs to support the decentralized and remote workforce while also keeping devices and data secure. HP Services can bridge these strategic needs with:

- Lifecycle services that help keep employees happy, productive, and more engaged—by improving how they work
  Manageability services that reduce the cost and complexity of managing end-user devices and simplify IT workloads—enabling a better employee experience
- Security services that comprehensively protect devices and data against threats—allowing employees to work when and where they want, without putting your business at risk

HP Services helps businesses adapt and compete as circumstances change—which is even more important in uncertain times. With HP, IT can focus people and resources on the things that drive business forward.



#### 1. HP Proprietary Research, 2020.

- 2. Buffer, State of Remote Work 2019 Report, accessed April 20, 2020.
- 3. Misunderstood Generations: what Millennials and Gen Z think about work, January 27, 2020.
- *4. IDC FutureScape: Worldwide Digital Transformation 2020 Predictions, doc # US45569118, October 2019.*
- *5. Wilson Electronics, The Cell Phone Habits of the Typical American at the Workplace, September 17, 2019.*
- 6. Atlas VPN, "VPN usage in Italy rockets by 112% and 53% in the US, amidst coronavirus outbreak," March 16, 2020.

To learn more about HP Services, visit www.hp.com/hp-services

- 7. Wandera, Understanding the key trends in mobile enterprise security in 2020, accessed April 20, 2020.
- 8. IDC, The Impact of COVID-19 on IT Remote Needs, May, 2020.
- 9. Mordor Intelligence, Managed Services Market Size, Share Growth, Trends and Forecast (2020 2025), 2019.
- 10. IWG, Global Workspace Survey, March 2019.
- 11. 451 Research, Demystifying Cloud Transformation: Where Enterprises Should Start, September 2019.

HP Services are governed by the applicable HP terms and conditions of service provided or indicated to the Customer at the time of purchase. The Customer may have additional statutory rights according to applicable local laws, and such rights are not in any way affected by the HP terms and conditions of service or the HP Limited Warranty provided with an HP product.

© Copyright 2020 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

4AA7-3065ENW, Rev 4, January 2021