

# What Separates the **BEST** from the Rest?



Some IT organizations have the speed and adaptability to change course quickly when disaster strikes or markets shift. Others need months and even a year or more to deliver an app—risking irrelevance and the prospect of losing to competitors.

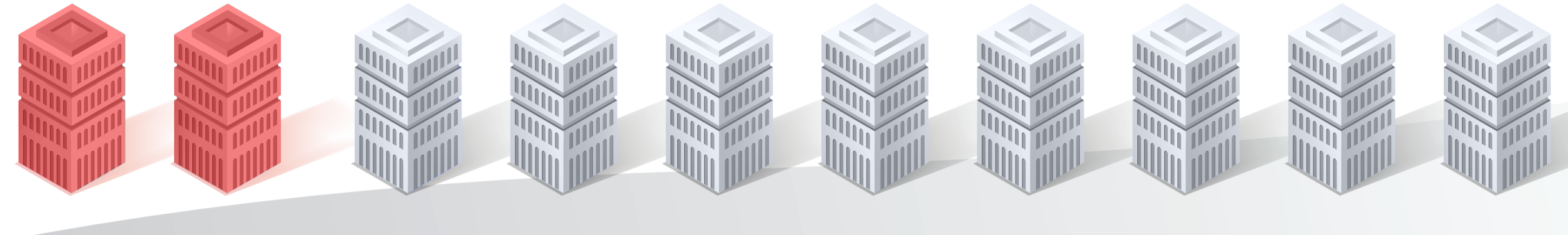
What sets the leaders who can change on a dime apart from the laggards? Here's what 2,200 IT professionals said in our State of Application Development Survey, 2020.

## LEADERS VS LAGGARDS

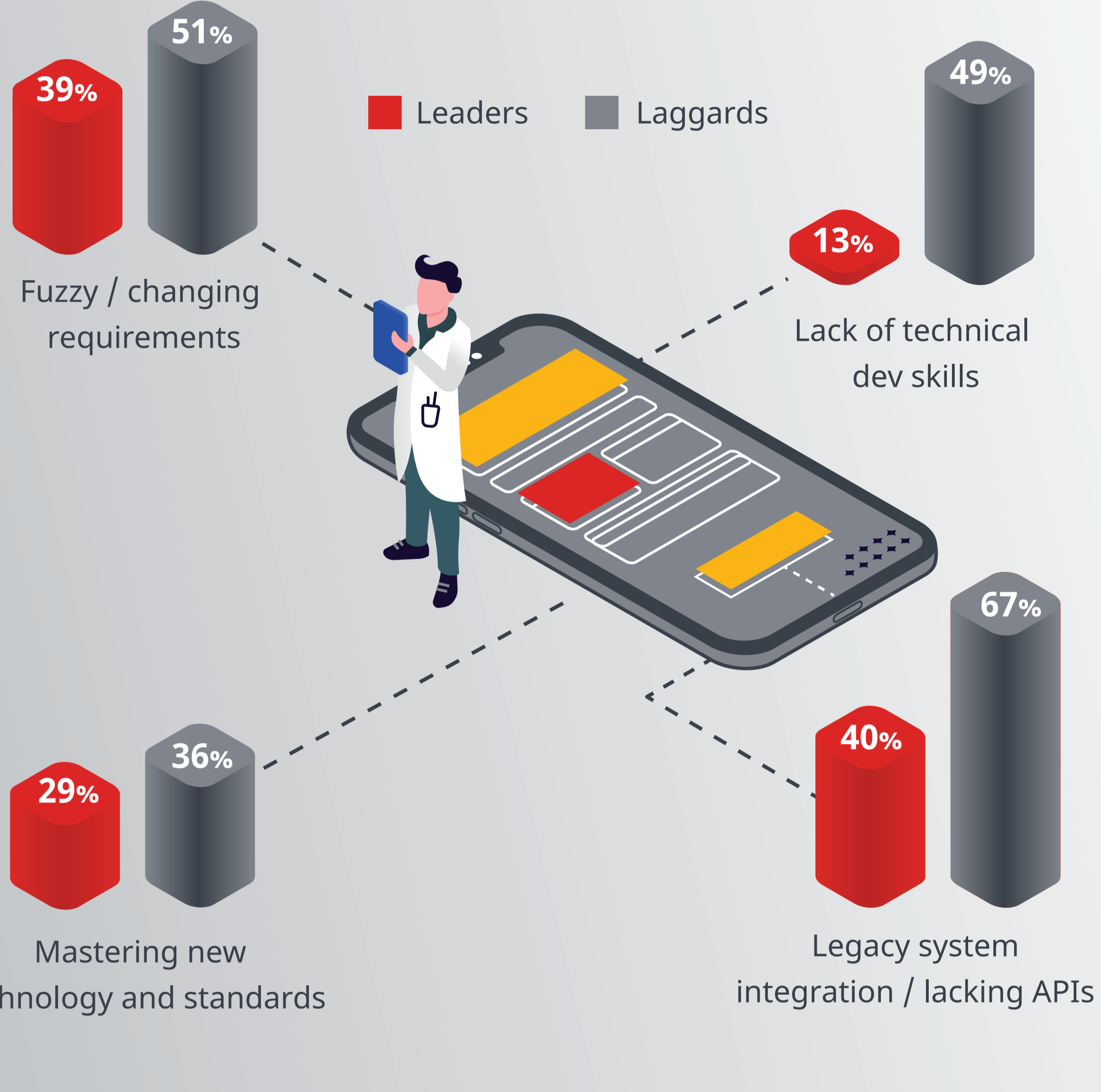
### How quickly can they deliver applications?

**Around 20%** of companies can launch an app within 1 to 2 months.

The remaining **80%** need anywhere from 3 months to over a year.

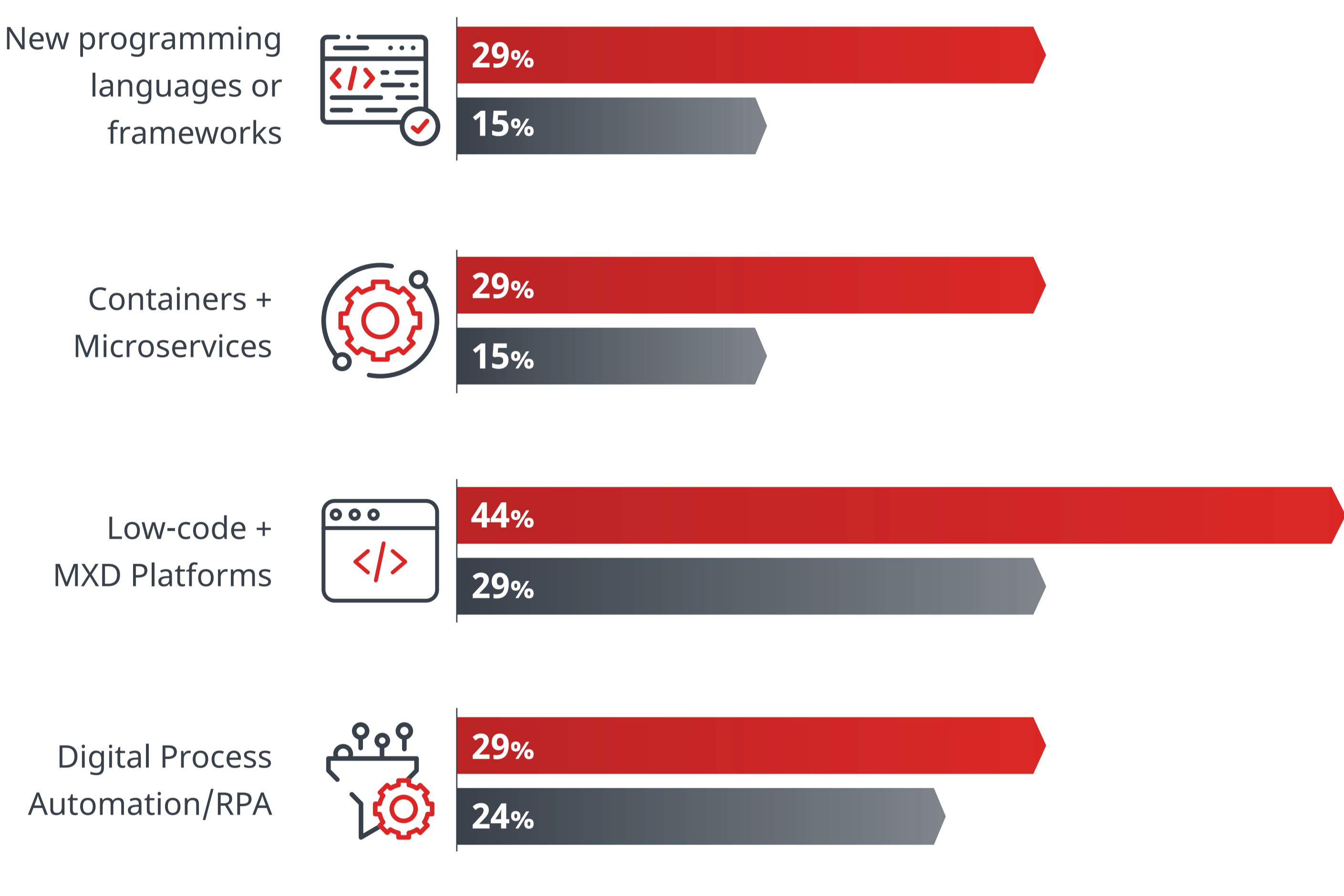


### What are their top challenges hindering app development?

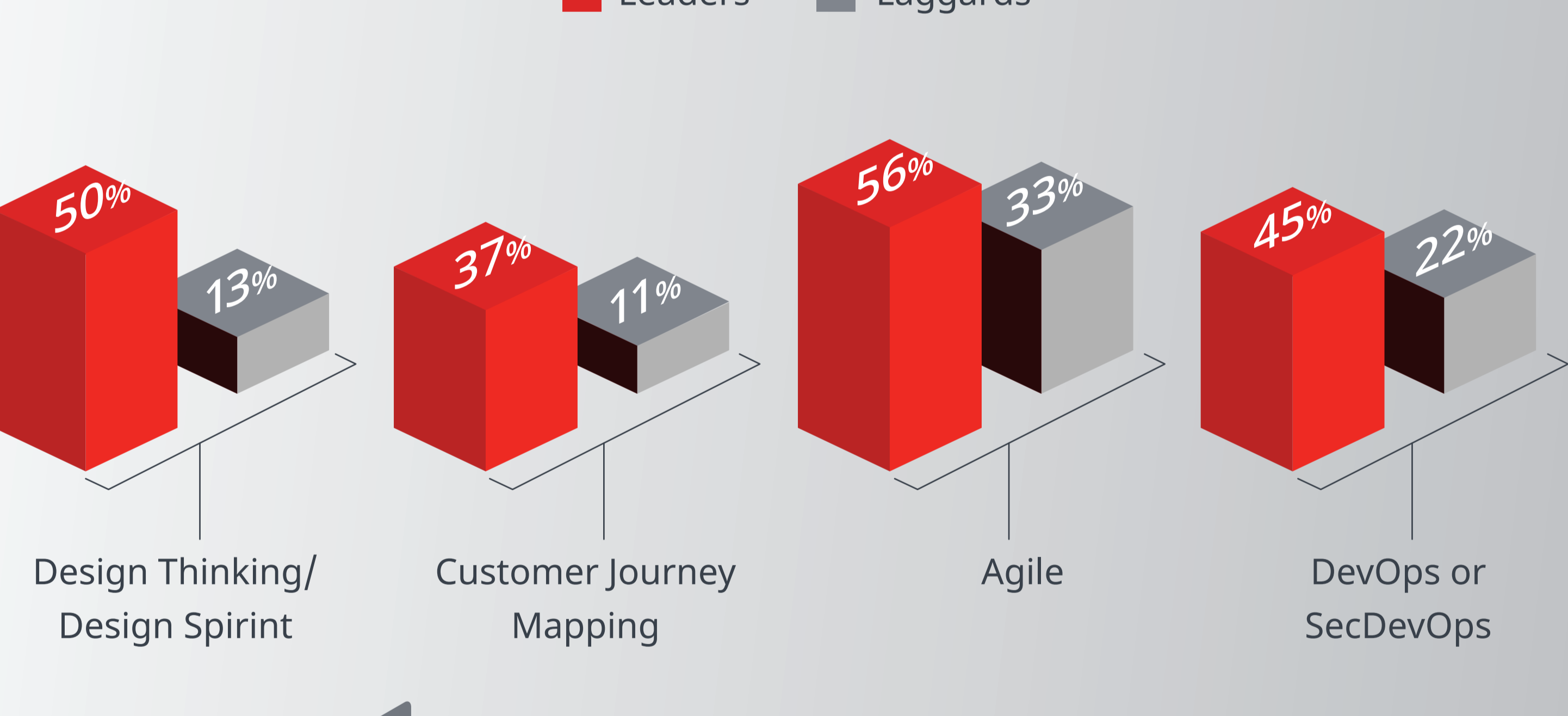


Leaders and laggards both point to the same top challenges, but leaders have successfully addressed key technology and skills concerns.

### How do they invest in key technologies to speed up app development?



### How do they invest in leading development approaches to speed up app delivery?



Based on this data, we now have a portrait of the leaders. We can see why they have pulled ahead—and what laggards can do to evolve and make up lost ground.

LEADERS	LAGGARDS
Outpace competitors because agility and innovation are in their DNA.	Struggle with keeping pace with innovative competitors.
Continuously and systematically research and anticipate change.	Are overwhelmed by addressing change because of fuzzy requirements.
Invest in visual tools instead of code so developers use modern technology instantly.	Have difficulty mastering new and modern technology.
Achieve continuous deployment, delivering apps in less than a month.	Deployment and IT operations are too slow, adding months to delivery times.

Are you a leader or a laggard? [Download the report](#) to find out.



Source: All data taken from OutSystems, *The Speed of Change: How Fast Are You?* 2020.

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