

# Forrester New Technology: Total Economic Impact™ of Trend Micro Cloud One™ Security Services Platform

## Cost is important when choosing your security partner.



To help with this difficult decision, Trend Micro commissioned Forrester Consulting to project the economic impact of Trend Micro Cloud One. The Total Economic Impact™ (TEI) report uses a proven methodology to validate technology investments based on costs and benefits.

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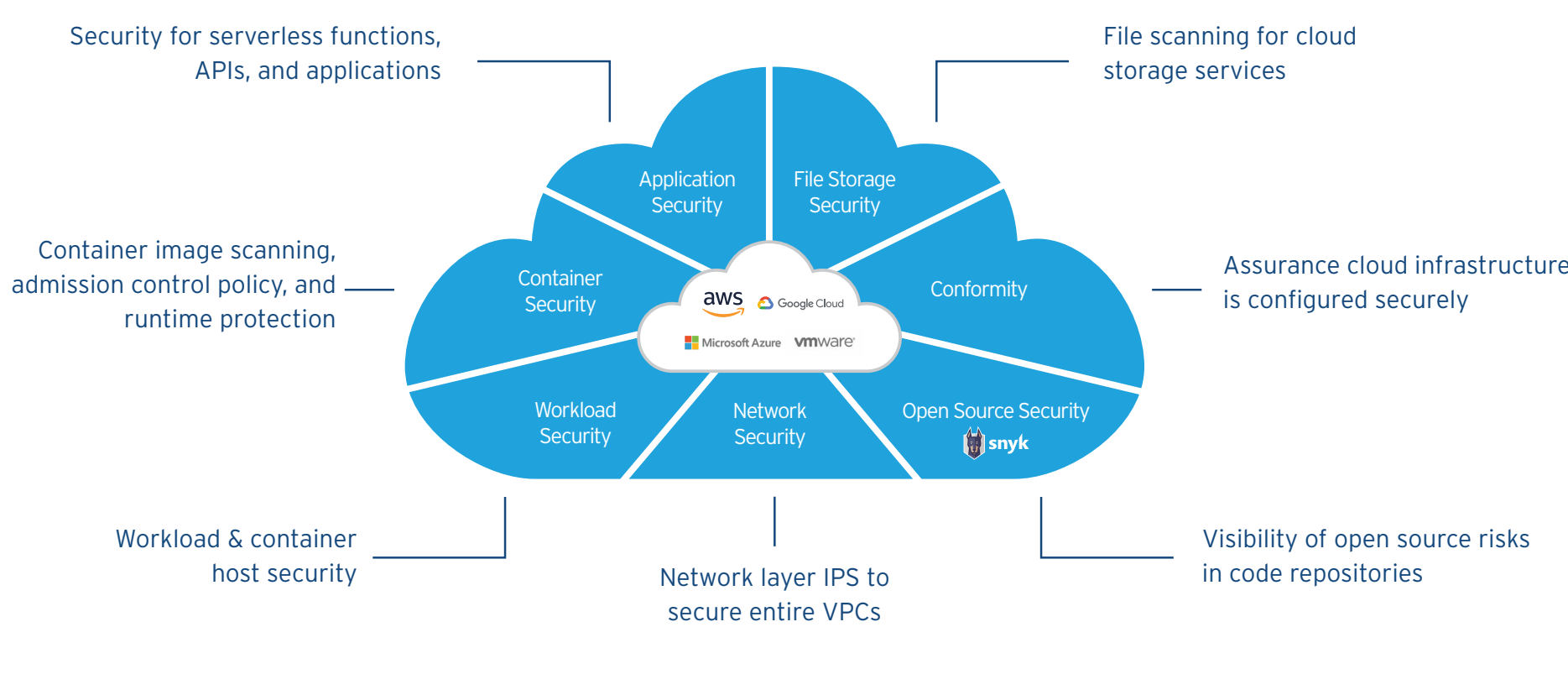
Let's take a look at how Trend Micro Cloud One can provide industry-leading security with valuable cost savings and business benefits.



### What is Trend Micro Cloud One?

Look! Up in the sky! It's a bird! It's a plane! It's a cloud-native security services platform! Trend Micro Cloud One provides clear visibility and security automation for your growing cloud environment.

## Trend Micro Cloud One Security Services Platform for Cloud Builders



### Key findings:



These projections are over a three-year period

### Before and after using Trend Micro Cloud One:

Trend Micro works closely with customers to build better solutions. Forrester surveyed 97 decision-makers at organizations using Trend Micro Cloud One to determine the most common challenges experienced **before** implementing our platform as well as the benefits **after** using it.

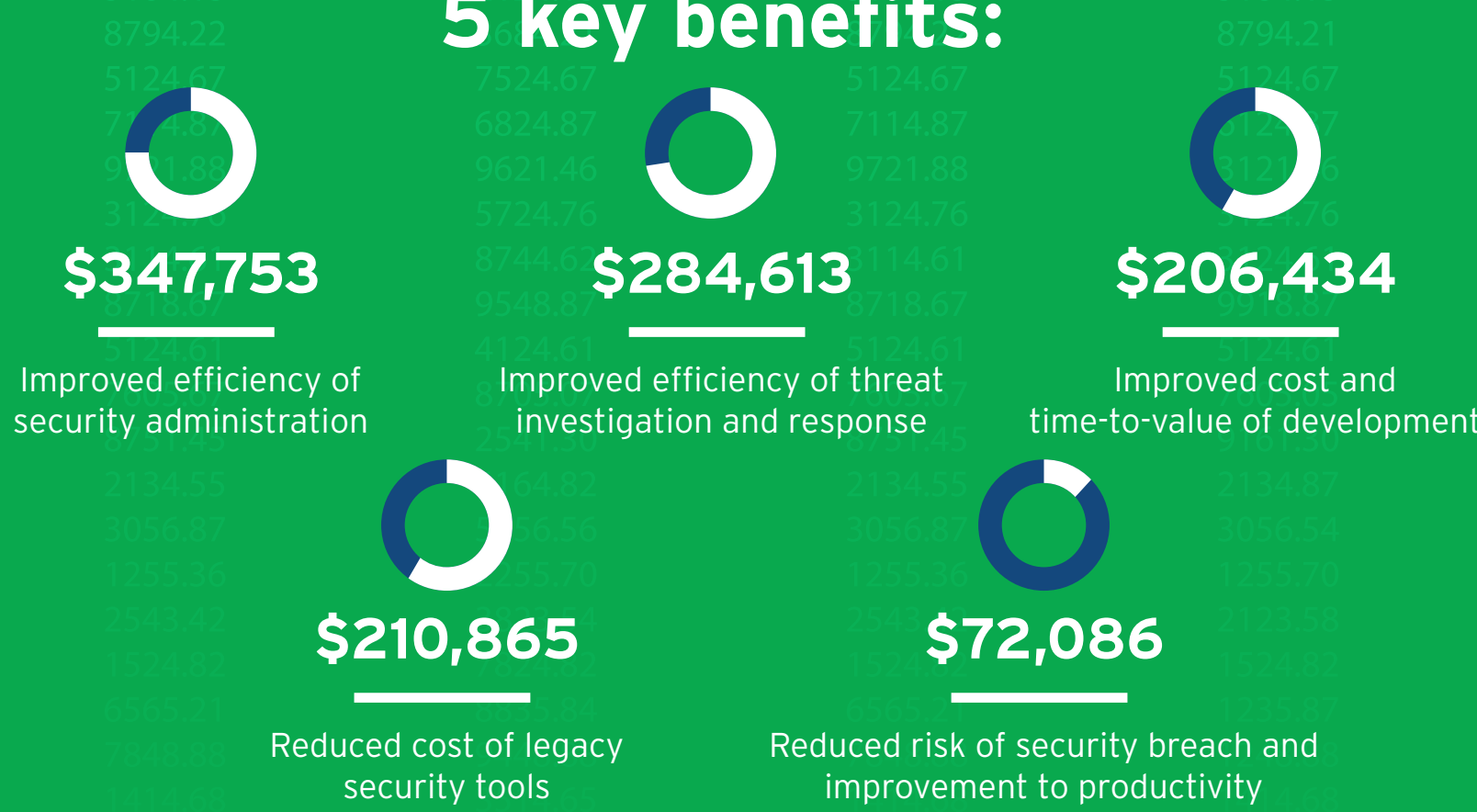
#### Before using Trend Micro Cloud One:

- Lack of visibility and protection
- Inconsistent security policies

#### After using Trend Micro Cloud One:

- More visibility and consistent security policies led to:
- Quicker monitoring, investigation, and remediation
  - Annual time saved to security administration of between **2,100** and **6,200** hours.
  - Reduced cost of threat detection and response of between **19%** and **27%**.
  - Added value to development of between **8%** and **16%**.
  - Reduced cost of ownership of legacy security tools between **8%** and **26%**.
  - Cost savings from reduced risk of a breach between **6%** and **16%**.
  - Reduced time spent on compliance: **50%**

### Customers realized 5 key benefits:



These projections are over a three-year period

### Don't just take our word for it

Forrester also interviewed 5 current Trend Micro Cloud One customers for their input.

“Trend Micro Cloud One saves us a lot of costs specifically to threat investigation and response. We're a retailer, not a security organization. If we had to build a security team to manage threats without Trend Micro Cloud one, it would be impossible.”

Technical security architect, retail

“There's a sense of security with physical infrastructure that is lost in the cloud. That's why it's vital for us to make sure our cloud security solutions are cloud-native solutions. Trend Micro Cloud One gave us back that sense of security very quickly.”

Solution architect, financial services

Full Report

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