



# WHY MSPs ARE MAKING THE SWITCH TO MALWAREBYTES

As a managed service provider (MSP), your choice in an endpoint security vendor is an important one. Of course, it's essential that your vendor provides a strong framework for you to grow your business. And, at the product level, it's critical that you're armed with capabilities that provide greater resiliency in protecting your customers and give your team stronger efficiency in managing their endpoints.

**There are many choices out there. Here are some reasons MSPs make the switch to Malwarebytes.**

## BOOST YOUR EFFICIENCY AND ENDPOINT RESILIENCY

Our MSPs that have made the strategic move to partnering with Malwarebytes are especially excited about gaining two, strategic capabilities in their endpoint security arsenal:

### #1 AUTOMATED REMEDIATION

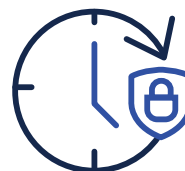


#### Automated remediation

When your customer has an infection, they need you to respond fast. This is where automation provides critical value for your MSP.

Rather than manual and time consuming remediation that cuts into your costs, Malwarebytes features automated remediation that gives you the power of complete clean up, right at your fingertips. Our partners significantly reduce (or almost eliminate) the need to reimage endpoints. The result is a technology that lets you delight your customers with your speed-to-response while, at the same time, empowering your MSP business with improved operational efficiencies.

### #2 RANSOMWARE RECOVERY




## Ransomware recovery

Ransomware continues to plague companies. If a ransomware attack hits a company, they expect their MSP to have a way to help them recover with an approach that doesn't default to paying the ransom as the de facto answer.

MSPs gain that solution with Malwarebytes. Our ransomware rollback stores all relevant changes to the device for up to 72 hours. If your customer is infected, Malwarebytes simply backs out device changes and restores files that were encrypted, deleted, or modified. The result is peace of mind knowing that ransomware won't damage your customers' bottom line or tarnish your MSP business reputation. Indeed, you gain a strategic technology that lets your MSP tackle ransomware like the security experts that you are.

## A CLOSER LOOK

	
<b>Automated remediation</b>	<b>Strong industry reputation</b> for powerful remediation Provides automated detection and complete remediation Proprietary Linking Engine thoroughly removes executables, artifacts, and changes
<b>Ransomware recovery</b>	<b>72-hour ransomware rollback</b> Backs out device changes and restores files that were encrypted, deleted, or modified
<b>Software updates</b>	<b>Makes updates immediately</b> to ensure new configurations are consistently applied to keep endpoints secure Enables by default for the agent to check-in every 15 mins to obtain latest updates

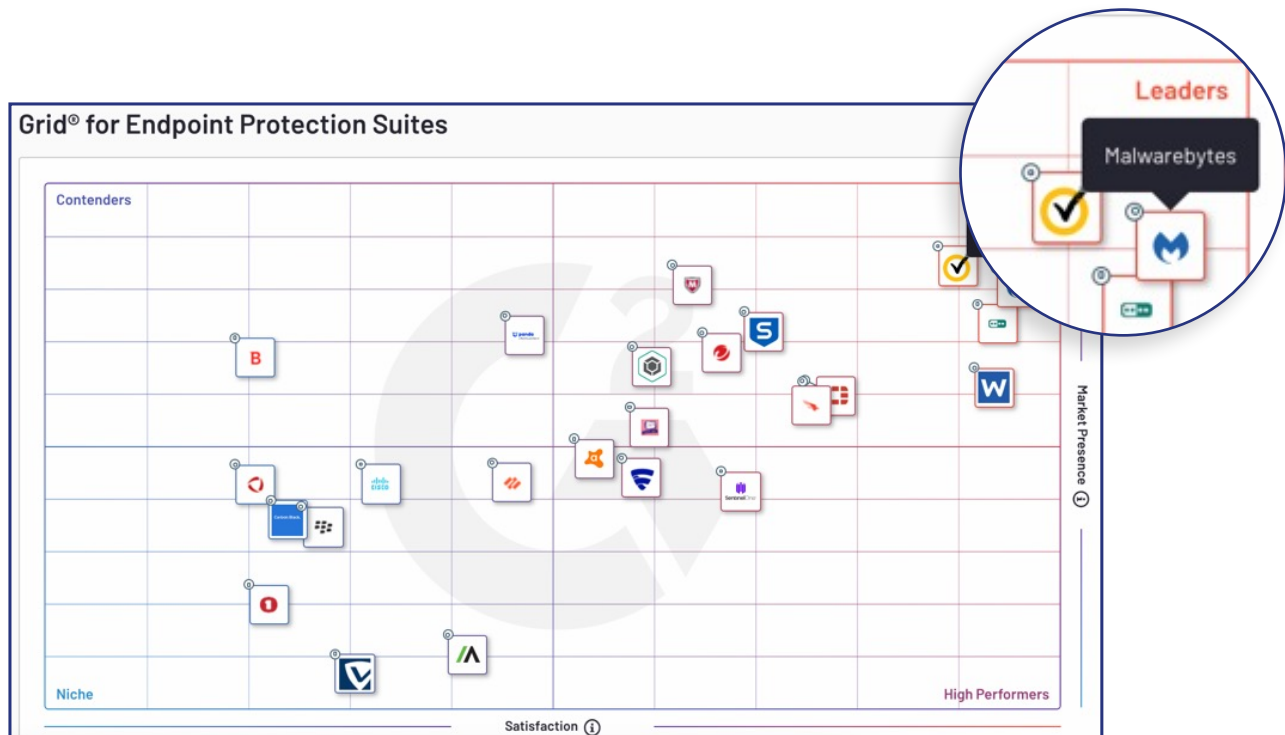
# REVIEWS

Looking to the market for input from third-parties is always a helpful way to validate what users of a product and technology reviewers have to say about it. This provides an opportunity to receive unbiased input on a vendor to validate your MSP's strategic decision on vendor partnerships.

## Peer reviews

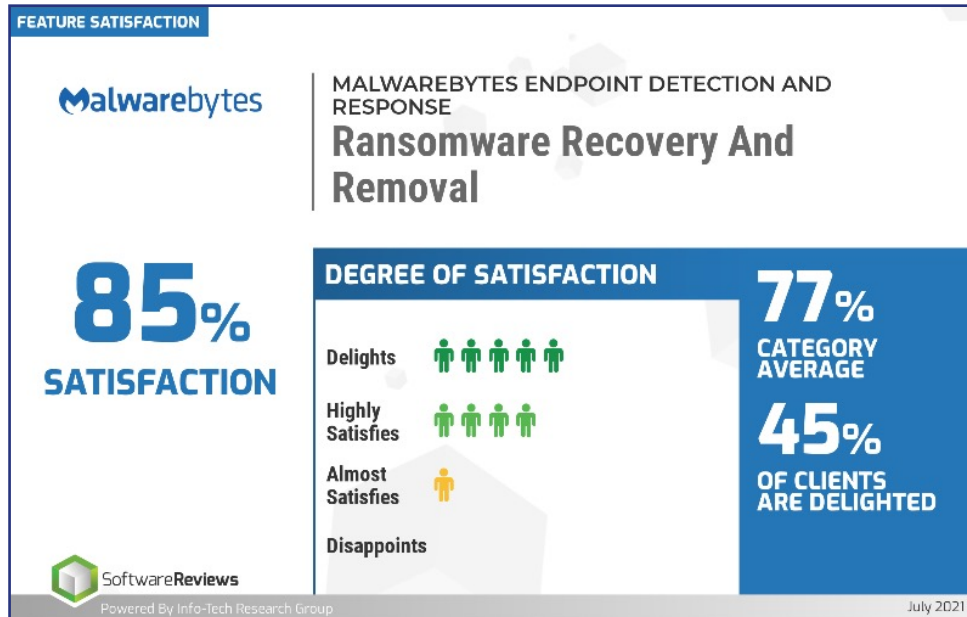
G2 is the world's largest tech marketplace where businesses can discover, review, and manage the technology they need to reach their potential. For endpoint protection technologies, the **Grid® Report for Endpoint Protection Suites** assess vendors by looking at two, primary factors: market presence and customer satisfaction.

Last updated in the summer of 2021, Malwarebytes ranked as the leader across these factors.



## Technology reviews

SoftwareReviews is a leading source for an accurate and detailed technology review of the endpoint protection vendor market. The data comes from real end users who use the software day in and day out and IT professionals who have worked with the vendors through procurement, implementation, and maintenance.



## LEARN MORE

For more information about the Malwarebytes MSP Program, visit:  
[malwarebytes.com/msp](https://malwarebytes.com/msp)



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Malwarebytes believes that when people and organizations are free from threats, they are free to thrive. Much more than malware remediations, the company provides cyberprotection, privacy, and prevention to tens of thousands of consumers and organizations every day. For more information, visit <https://www.malwarebytes.com>.

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