

Challenge 3: Management of Disparate Infrastructures Challenge 4: Bi-directional Application Mobility Challenge 5: Consistent Security and Governance Further Resources

The Public Cloud Offers Many Advantages to Organizations

Organizations will continue to benefit from their data center investments – infrastructure, people, processes – for the foreseeable future. Many of these organizations are also looking for the unique advantages offered by public cloud that cannot be cost-effectively delivered with today's static data center environments, including:

Access to unlimited on-demand compute and storage capacity



Usage-based pricing



Global data center footprint



Availability of innovative cloud services

TOP 5 CHALLENGES OF EXTENDING DATA CENTERS TO THE PUBLIC CLOUD

89%

of organizations still expect to have a meaningful on-premises footprint in three years.

Hybrid Cloud Trends Survey, Enterprise Strategy Group, March 2019 (N=358)



Challenge 4: Bi-directional Application Mobility Challenge 5: Consistent Security and Governance Further Resources



Challenges of Extending Data Centers to the Public Cloud

Before reaping the benefits of public cloud, organizations must successfully integrate their on-premises data centers with the off-premises cloud, which is no easy task. There are many technical, process, and skill differences required to leverage these environments. Explore how VMware Cloud™ on AWS helps to address these five common data center extension challenges:



Interoperability between environments



Incompatible skills, tools, and processes



Management of disparate infrastructures



Bi-directional application mobility



Consistent security and governance

Challenge 4: Bi-directional Application Mobility Challenge 5: Consistent Security and Governance

Further Resources

Challenge #1: Interoperability Between Environments

- Existing applications running in on-premises data centers are not designed to run on public cloud infrastructure and require redesign before migrating.
- Most applications must be rearchitected, machine formats must be converted, and everything must be thoroughly retested.
- Networks must be integrated and reconfigured, data must be transferred, and storage must conform to capabilities available in the public cloud.

The solution: VMware Cloud on AWS

TOP 5 CHALLENGES OF EXTENDING DATA CENTERS TO THE PUBLIC CLOUD

VMware Cloud on AWS extends your on-premises infrastructure to the cloud, and therefore no redesign is required to migrate applications.

The same industry-leading, proven and mature vSphere hypervisor that runs tens of millions of workloads is available on a dedicated, bare-metal infrastructure in the AWS Cloud.



Challenge #2: Incompatible Skills, Tools and Processes

- Native public cloud infrastructures are built on proprietary technologies that are unique to each cloud provider.
- Infrastructure and operations teams must learn new skills, acquire different tools, and change existing processes to maximize the benefits of public cloud integration.
- Inability to leverage existing skills, tools, and processes creates inefficiencies and increases costs of operating two separate environments.

The solution: VMware Cloud on AWS

VMware Cloud on AWS offers the same VMware infrastructure as you are using on-premises, enabling you to leverage familiar and proven VMware skills, tools and processes.

Your organization does not need to invest in new skills or additional people to immediately take advantage of public cloud capabilities.



86%

of enterprises are facing skills shortages with regard to cloud adoption.

451 Research's Voice of the Enterprise: Digital Pulse, Organizational Dynamics 2019.
451 Research, part of S&P Global Marketing Intelligence, does not guarantee, warrant, or endorse the products or services of any firm, organization, or person.



54%

of IT managers and executives view public cloud management of infrastructure services as more difficult than on-premises.

Hybrid Cloud Trends Survey, Enterprise Strategy Group, March 2019 (N=358)

Challenge #3: Management of Disparate Infrastructures

- On-premises data centers are managed through a variety of feature rich tools developed over many years.
- In contrast, public clouds have their own unique management tools that have been developed to manage applications running on a shared, multitenant infrastructure.
- Both toolsets work in isolation to manage their respective environments.

The solution: VMware Cloud on AWS

VMware vCenter, a widely-used and proven management tool used by infrastructure administrators across the world to operate their on-premises vSphere infrastructure, is the management tool for VMware Cloud on AWS.

Hybrid Linked Mode connects the vCenter managing VMware Cloud on AWS with all your on-premises vCenters into a single pane of glass for visibility and administering both infrastructures.

With support for the VMware vRealize® Suite of products such as VMware vRealize Automation Cloud™, VMware vRealize Operations Cloud™, VMware vRealize Network Insight™ Cloud and VMware vRealize Log Insight Cloud™, organizations can leverage the same cloud management tools across their on-premises and cloud environments to automate, optimize, plan, scale, and troubleshoot their hybrid cloud deployments.

Challenge #4: Bi-directional Application Mobility

- Alternate machine formats between on-premises data centers and public clouds make migration a slow, one-way journey even for simple applications.
- For more complex workloads, the rework required to make the leap is costly and time-consuming.
- Once applications move to the public cloud, it is virtually impossible to move them back on-premises without a significant reverse rework.

The solution: VMware Cloud on AWS

Applications require no redesign to migrate to VMware Cloud on AWS, saving migration costs, time and increasing the likelihood that your cloud integration project will succeed.

VMware Cloud on AWS offers the option to move applications at large scale without any downtime both from and back to your on-premises data center.



"Having access to both private and public resources is a first step in achieving flexibility, but if workloads aren't able to move back and forth or scale across these different venues, then it might be more hassle than it's worth."

OWEN ROGERS, RESEARCH VICE PRESIDENT, CLOUD TRANSFORMATION, 451 RESEARCH

⁴⁵¹ Research's Pathfinder Report: Beyond the Datacenter, Greater Than the Sum of Its Parts, May 2020

⁴⁵¹ Research, part of S&P Global Marketing Intelligence, does not guarantee, warrant, or endorse the products or services of any firm, organization, or person



86%

of organizations expect to extend or re-use existing on-premises security and governance tools, practices, and policies as they adopt public cloud services.

Hybrid Cloud Trends Survey, Enterprise Strategy Group, March 2019 (N=358)

Challenge #5: Consistent Security and Governance

- Organizations give up a certain degree of control over their infrastructure in the public cloud. Security policies and practices must be updated to conform with this new model.
- The differences between on-premises and public cloud infrastructure limits the reuse of established security and governance procedures and tools.
- Public cloud infrastructure has different consumption patterns. Governance models need to be updated to control how cloud resources are acquired.

The solution: VMware Cloud on AWS

VMware Cloud on AWS enables you to leverage established existing on-premises enterprise security, governance and operational policies and 3rd party solutions in the cloud.

Customers can migrate their current on-premises security solution along with established configurations, rules and policies. Further, VMware vRealize Suite provides a platform to establish a consistent governance model.

Challenge 4: Bi-directional Application Mobility Challenge 5: Consistent Security and Governance

Further Resources

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Integrating data centers with public clouds involves a significant number of person hours, an assortment of tools and substantial risk and cost, not to mention the actual time required to move applications from one environment to the other. Lack of familiar management tools that can administer both environments, the need for different skillsets, and inconsistent security postures dampen the speed, flexibility, scale, elasticity, and global reach benefits of public cloud.

VMware Cloud on AWS offers the best of both worlds, allowing organizations to seamlessly integrate their on-premises data center infrastructure with a VMware environment running on elastic, bare-metal AWS infrastructure delivered as a service.

Learn more about VMware Cloud on AWS

- Learn more at the VMware Cloud on AWS website
- Watch the VMware Cloud on AWS: Overview
- Learn how VMware Cloud on AWS can help you seamlessly extend your data center to the cloud
- Try the VMware Cloud on AWS Hands-on Lab for a first-hand immersive experience
- Get started now with VMware Cloud on AWS







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