Work and innovate everywhere
with our portfolio of intelligent solutions

Stay empowered with an ecosystem that adapts
to the unique ways you work.

Future
of Work →

Designed
to delight →

Simplified
IT →

Advanced
sustainability →

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Future of Work

We believe innovation begins with people.

That's why we take a human-centric approach to designing intelligent solutions to empower users and IT to work and innovate everywhere. The future of work has evolved, and workers have new expectations for technologies that power their workday.

Employees are returning to the office and moving between locations to get work done — seamless experience is a priority, and intelligence, simplification, and sustainability are at the forefront of innovating technologies to elevate that work experience.

Dell Technologies offers an **unmatched, comprehensive portfolio** of intelligent solutions that...

Delight end-users

Simplify IT

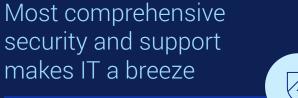Advance sustainability

DELLTechnologies
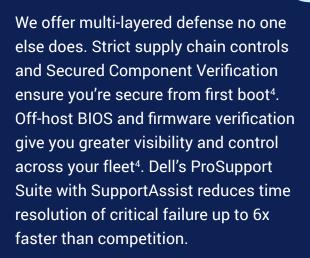
Why Dell Technologies?

Legacy and scale

With our legacy of 39-years of delivering world class products and global scale with our unmatched supply chain, you have a trusted partner to prepare for the future. We ship 2.5 units every second.

We design our products to delight our end-users

Dell laptops are the world's smallest[1], lightest[2] and most intelligent[3] commercial laptops designed with cutting-edge technologies with a world-class ecosystem for productivity and collaboration everywhere.

Most comprehensive security and support makes IT a breeze

We offer multi-layered defense no one else does. Strict supply chain controls and Secured Component Verification ensure you're secure from first boot[4]. Off-host BIOS and firmware verification give you greater visibility and control across your fleet[4]. Dell's ProSupport Suite with SupportAssist reduces time resolution of critical failure up to 6x faster than competition.
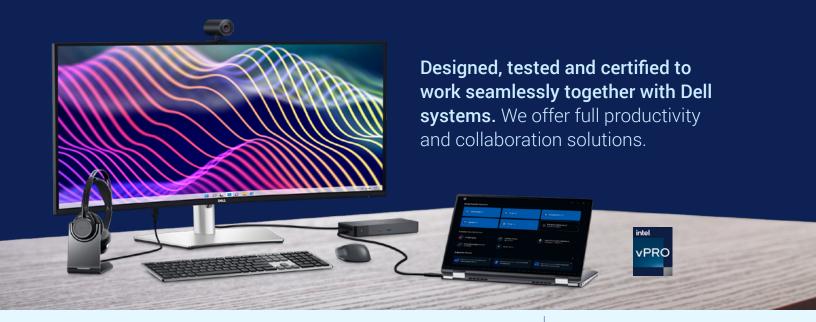
A proven leader in end-to-end sustainable innovation

Leading with renewable materials in our products like bioplastics[5], low emissions aluminum[6] and recycled copper[7], to energy efficiency with Dell Optimizer[8], 100% recycled or renewable packaging[9] and asset recovery[10].

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Designed to delight

Dell delivers the world's lightest[2] and most intelligent commercial laptops[11] **with an unmatched ecosystem, designed for everywhere-work.**

Work is an outcome, not a place. People need to be set-up for success wherever they work and they need technology that frees up time to ideate and collaborate from the likely and unlikely places. They need technology that minimizes disruption and helps them work in ways that feel most natural to them.

Dell enables seamless collaboration and productivity with personalized technology on the Intel vPro® platform and a world-class ecosystem designed to delight users.

Designed, tested and certified to work seamlessly together with Dell systems. We offer full productivity and collaboration solutions.

D&LL Technologies

Simplified IT

Our most secure[4] and simple to manage offerings, coupled with direct services and support – **all in one easy payment.**

1

Flexibility to transform your IT

With our APEX client device portfolio we are enabling companies of any size to simplify IT and deploy the latest technologies with predictable costs.

Our APEX device portfolio is made up of two offers:

- **APEX Managed Device Service –** designed for small and medium businesses with limited or no in-house IT, this fully managed subscription includes a team of IT experts that keep business devices up-to-date and secure through preset lifecycle services and software with no year-long commitment required[12].

- **APEX PC-as-a-Service** – for larger companies that want to increase device refresh cycles, invest in modern lifecycle solutions and reduce upfront costs, Dell APEX PC-as-a-Service is fully customizable across the entire client device portfolio – inclusive of devices, software and services.

2

Secure anywhere-work with Dell Trusted Workspace

Attacks are inevitable. Catch and repel malicious activity before it compromises your fleet. Reduce the attack surface with intelligent hardware and software defenses built for today's cloud-based world.

- **Built-with security:** Rigorous supply chain controls ensure PCs are secure from factory to first boot.
- **Built-in security:** Cutting-edge hardware-based security, further bolstered by Intel® Core™ silicon, minimizes risk of attack for hybrid work.
- **Built-on security:** Software-based solutions provide protection against advanced threats.

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Simplified IT

Our most secure[4] and simple to manage offerings, coupled with direct services and support – **all in one easy payment.**

3

Protect your endpoints, optimize your devices' health & performance, and enhance end user productivity

Dell Manageability Solutions allow IT Admins to deploy drivers, configure BIOS, monitor devices, manage updates - reliably and easily, all while integrating with endpoint management solutions, and with Intel Active Management Technology, exclusively on the Intel vPro®, platform for out-of-band systems management.

Dell Trusted Update Experience simplifies how you can update your fleet of devices with the latest BIOS, driver, and firmware versions. Dell is the only Top-5 PC vendor that:

- **Publishes[13] a device drivers and downloads release schedule:** IT Admins can plan and deploy fleet-wide device updates, to a predictable timeline.
- **Does[14] integrated validation of all driver and BIOS modules in an update:** IT Admins can expect a trusted, system-compatible update deployment, across a fleet of devices.

4

Modernize IT purchasing

Maximize business results with **Dell Premier** – our customizable online platform simplifies purchasing with personalized product selection, easy ordering, and better management of the procurement processes.

- **Designed for your business:** View your customized catalog, create standard purchasing bundles and configurations at exceptional pricing aligned to your company's needs.
- **View real-time insights:** Access invoicing, and see transparent delivery and tracking information with just a few clicks.
- **Comprehensive procurement lifecycle support:** Receive real-time analytics on purchase information, refresh cycles and allow us to take back your old IT to keep your business running.

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Advanced sustainability

Sustainable products and solutions

For 30 years, Dell Technologies' commitment to climate action and the circular economy has helped us drive innovation for our industry and beyond. Whether it's making our products and packaging more sustainable or helping you meet your organization's sustainability goals,

we are your true end-to-end solutions **partner in sustainability.**

Reducing product carbon footprints (PCFs)

We invest in sustainable materials, work with responsible supply chain partners and are lowering energy consumption in our products to reduce PCFs for customers.

Improving energy efficiency, without compromising performance

We optimize energy usage on our intelligent client devices with Dell Optimizer's Quiet Mode, which delivers up to 21% improvement in performance per watt over the default mode.

A proven leader in sustainable materials

We are the first PC manufacturer to use bioplastics, closed-loop materials, reclaimed carbon fiber, bamboo and ocean-bound plastic materials in products or packaging.

Evolving our business to support a circular economy

Our aaS and APEX offerings alongside our comprehensive Dell Services portfolio support the responsible procurement and retirement of end-of-life devices to reduce e-waste.

D&LL Technologies

Work and innovate everywhere.

| Future of Work | Designed to delight | Simplified IT | Advanced sustainability |

United in our purpose to deliver human progress through the power of technology.

Learn more about Dell Client Software and Solutions or set up a meeting with your Dell representative.

Dell Optimizer →

APEX PC-as-a-Service →

Dell Premier →

Endpoint Security →

Sustainability →

Dell and Microsoft →

Dell Displays and Client Peripherals →

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Sources and disclaimers