

Prepare for the future now.

Achieve greater, secure
productivity, using AI
with the latest Dell PCs
featuring Intel® Core™
Ultra processors and
Microsoft Copilot.

Maximize AI potential with the
protection of advanced data privacy
and security measures.

Achieve more with less effort using Copilot in Windows* and the latest
Intel® Core™ Ultra processors, enabling AI-level efficiency with an AI
companion integrated into the world's most intelligent PCs.



1 Work confidently from everywhere

with the foundational security and privacy of Dell, Intel® and Windows 11 Pro



Protect your fleet with Dell Trusted Workspace

Stay protected from evolving threats with the built-in defenses of the industry's most secure commercial PCs.² Unique hardware telemetry integrations with AI-enabled cybersecurity software help combat advanced threats and improve long-term cyber resilience. Proactively detect and block attacks across the endpoints, networks, and cloud environments. All foundational to protecting your data.



Maintain workspace privacy

Increase insights and efficiency while keeping business and personal data protected. Your content and search data will be protected within your firewalls and not be saved or used to train AI models.³

64%

share of people who say they struggle with having the time and energy to do their job and are 3.5x more likely to say they struggle with innovation⁹

70%

attack surface reduction vs older PCs⁴ with Intel vPro®

3.1x

fewer firmware attacks with Windows 11⁵



2 Streamline IT performance

with the latest features from Dell Optimizer, Intel® Core™ Ultra, Windows 11 Pro with Microsoft Intune



Enable AI-powered efficiency

Our built-in AI-based software, supported by Intel's latest Core Ultra processor, works tirelessly behind the scenes to optimize application performance, delivering a seamless computing experience.



Centralized AI assistance

Copilot in Windows* uses AI to suggest the best ways to complete tasks to help get things done with fewer clicks so you and your end-users can focus on innovation and meaningful work.



Fast, zero-touch modern device management

Dell PCs with Intel vPro® and Microsoft make life easier for IT teams with fast, zero-touch device management. IT teams can customize, provision and control end-user devices faster, remotely and with less effort with Dell Connected Provisioning, Intel® Active Management Technology + Windows Autopilot.



3 Collaborate smarter, not harder

with AI-driven optimizations to give your employees a better conferencing experience



Convenient controls at your fingertips

Ease into your meetings with this exclusive feature from Dell – the collaboration touchpad⁶ allows easy access to Zoom and Microsoft Teams features such as screen sharing, chat, camera and microphone settings.



Voice quality monitoring

Get alerts when your voice quality is poor and others may have difficulty hearing you – only available on the latest Dell business PCs.



Hear and be heard

Intelligent Audio from Dell Optimizer, with Intel[®] Gaussian Network Accelerator, senses your surroundings and enhances the conferencing experience by reducing background noise for you and all call participants.



Let AI present you in the best light

Windows Studio Effects can keep the spotlight on you—and away from whatever noise or view that's in the background. And with Intel[®] Core™ Ultra processors a dedicated AI engine unlocks better performance and responsiveness.⁸

Fast-track your AI journey

with Dell APEX PC-as-a-Service

Our AI-ready devices, powered by Intel® Core™ Ultra with Windows 11, combined with APEX solutions can help you:



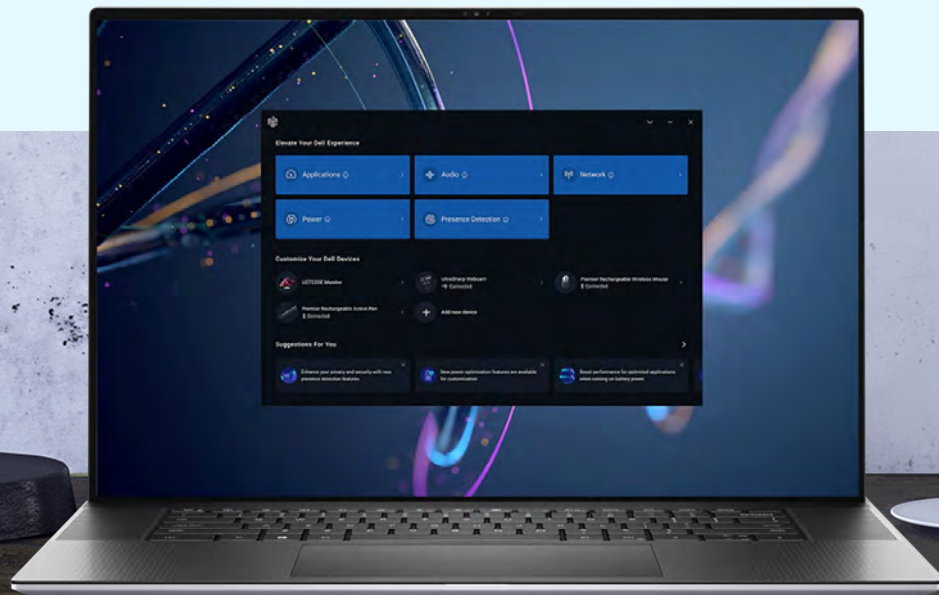
Save up to 30%
on support costs⁷



Cut up to 50%
help desk effort⁷

Discover how to accelerate your AI journey with Dell AI Client Solutions

Reach out to your Dell Sales Representative
Dell.com/ai



* Copilot in Windows is available in preview only and will gradually roll out over the coming months. Copilot in Windows will be available in global markets, including the UK. To learn more, [click here](#). Copilot is NOT available to market in European Economic Area and China. Copilot with commercial data protection is turned on by default for eligible M365 users. It is available to any organization using Microsoft Entra ID at no additional cost.

¹ Based on Dell analysis, November 2023. Dell Optimizer not available in OptiPlex 3000 series, Latitude Chromebook Enterprise, and Linux-based devices. Feature availability and functionality may vary by model. For more details visit: <https://www.delltechnologies.com/asset/en-us/solutions/business-solutions/technical-support/dell-optimizer-features-availability-matrix.pdf>.external

² Based on Dell internal analysis, September 2023. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features.

³ Copilot with commercial data protection is turned on by default for eligible M365 users. It is available to any organization using Microsoft Entra ID at no additional cost.

⁴ Based on IOActive's "Intel vPro 13th Gen Attack Surface Study" published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against four-year-old Intel-based PCs on Windows OS. Details at www.intel.com/performance-vpro [intel.com]. Results may vary.

⁵ Reduction in 3.1x in firmware attacks based on SMB Windows 11 Survey Report. Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.

⁶ The Collaboration Touchpad is available on Dell Latitude 9330 and Latitude 9440 2-in-1 computers.

⁷ Based on a Forrester, Total Economic Impact™ (TEI) study commissioned by Dell Technologies, September 2023.

⁸ AI features may require additional software purchase, subscription or enablement by a software or platform provider, or may have specific configuration or compatibility requirements. Details at www.intel.com/PerformanceIndex. Results may vary.

⁹ [WorkTends Index Annual Report](#)

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DELLTechnologies

intel Accelerate AI
with Intel®

Windows 11