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Top 5 Reasons You Need SaaS Data Backup



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Cloud data protection is your responsibility. And moving data to the cloud exposes it to risks. Having a comprehensive solution to protect data hosted in SaaS applications is the only right move for any organization.



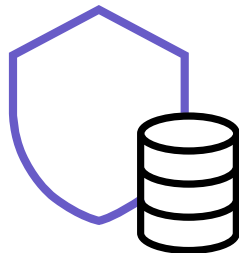
1

Data Is Your Most Important Asset

In today's digital economy, data has become the currency of enterprises.

Losing it will result in potential loss of customers, brand, revenue and ultimately the company.

In a study conducted by ESG, 81% of Microsoft Office 365 users had to recover data, but only 15% were able to recover 100% of their data.¹



2

Disruption is Expensive

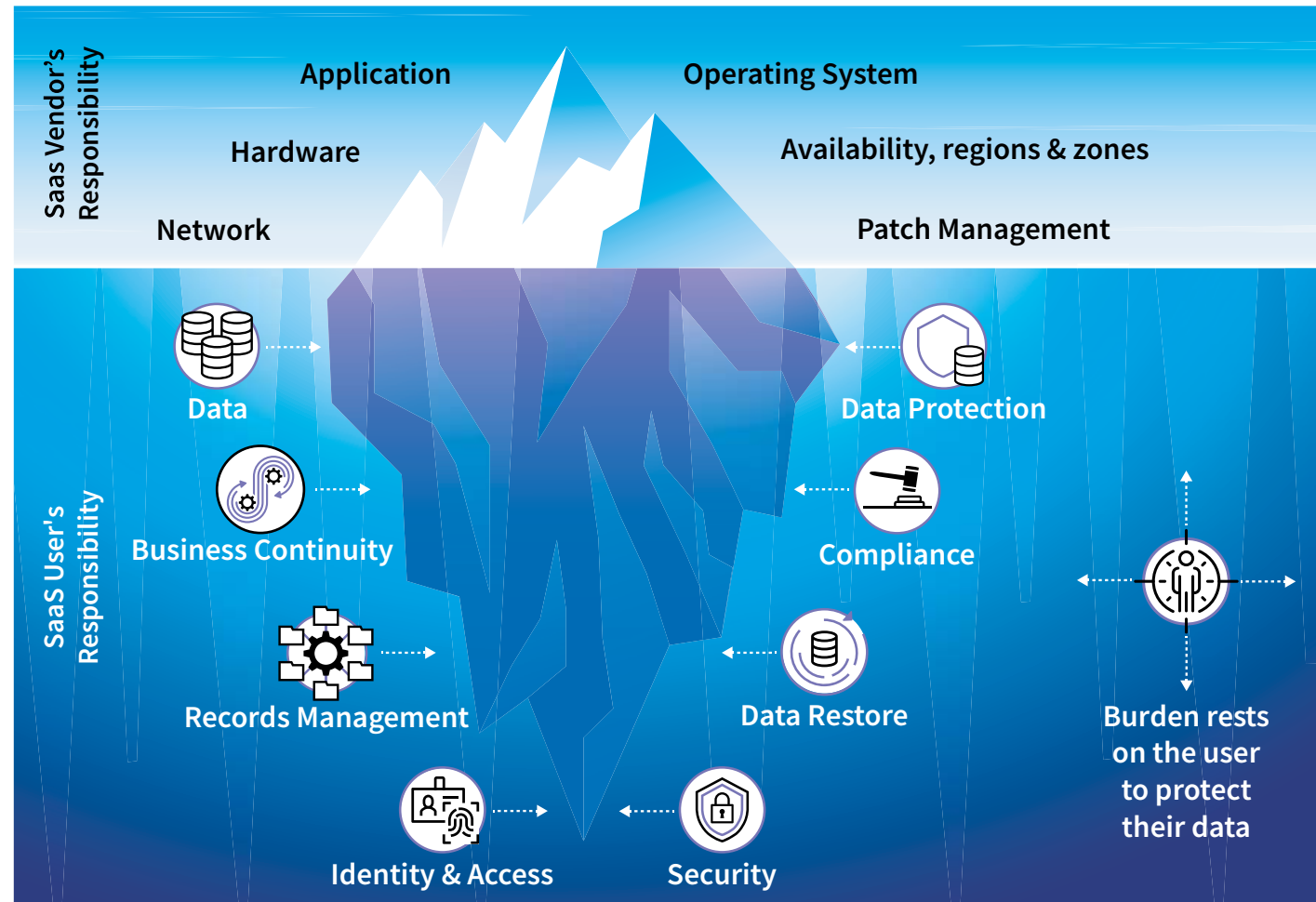
It has been predicted that over 70% of companies will suffer business disruption due to SaaS application data loss. Your data recovery would depend on using a powerful SaaS data backup solution.



3 Your SaaS Data Is NOT Protected

Global SaaS vendors like Microsoft, Google and Salesforce don't assume any responsibility for your data or how you use their applications.

Your data is not fully protected and maintaining backups is your responsibility.



4

Cloud Ransomware Attacks Are a Reality

Your entire mailbox could be encrypted by opening a malicious attachment.

“Ransomcloud” encrypts your online email accounts like Microsoft 365 and Gmail in real-time. The result: all your online and/or local emails could be encrypted and held for ransom.



5

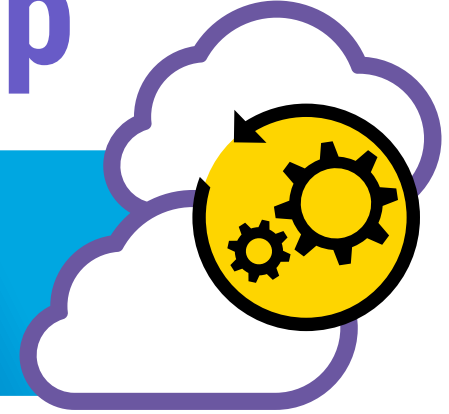
Compliance in a Digital World

If you store personal data (PII), you need to comply with GDPR, or similar regulations, and demonstrate the ability to quickly restore data in case of technical incidents. Your employees, customers, and partners also expect you to have control of your vital business information.



Arcserve SaaS Backup

Complete Data Protection



Arcserve SaaS Backup offers complete protection for data stored in Microsoft 365, Microsoft 365 Azure AD, Microsoft Dynamics 365, Salesforce, and Google Workspace.

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About Arcserve

Arcserve, a global top 5 data protection vendor and unified data resilience platform provider, offers the broadest set of best-in-class solutions to manage, protect, and recover all data workloads, from SMB to enterprise and regardless of location or complexity. Arcserve solutions eliminate complexity while bringing best-in-class, cost-effective, agile, and massively scalable data protection and certainty across all data environments. This includes on-prem, off-prem (including DRaaS, BaaS, and Cloud-to-Cloud), hyper-converged, and edge infrastructures. The company's nearly three decades of award-winning IP, plus a continuous focus on innovation, means that partners and customers, including MSPs, VARs, LARs, and end-users, are assured of the fastest route to next-generation data workloads and infrastructures. A 100% channel-centric organization, Arcserve has a presence in over 150 countries, with 19,000 channel partners helping to protect 235,000 customers' critical data assets. Explore more at [arcserve.com](https://www.arcserve.com) and follow @Arcserve on Twitter.

1. Source: ESG Technical Validation, Keepit: Dedicated Data Protection For SaaS Workloads. Delivering Data Availability, Cost-Efficiency, Simplicity, Instant Recovery, And Total Security by Dolan, Kerry, Sr. IT Validation Analyst. October 2021.