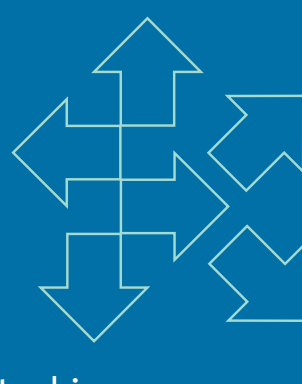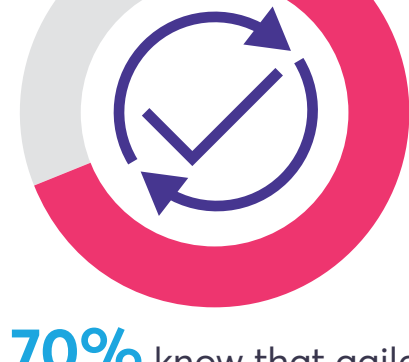# The State of **Business Agility** 2017

150+ management-level executives participated in a survey:
Business Agility Throughout the Enterprise

For companies of all sizes, across multiple industries, business agility is top of mind. Agile business processes throughout all departments in an organization give it the ability to sense, create, and adapt to change quickly and confidently.

FAST FACTS: State of Business Agility

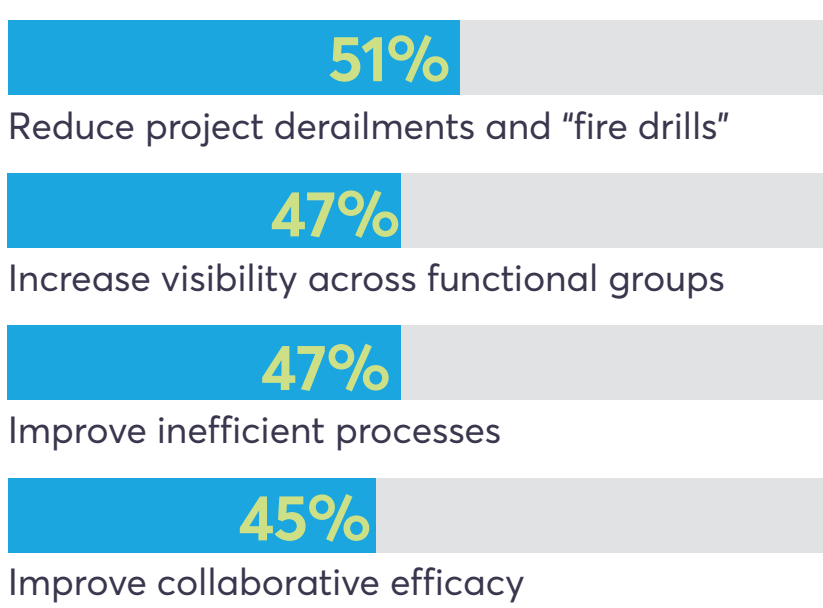**Survey respondents understand the value of being agile.**

70% know that agile organizations respond quickly to dynamic business conditions

41% use agile development methods to create and market products competitively

Why business agility— multiple benefits

- **51%** Reduce project derailments and "fire drills"
- **47%** Increase visibility across functional groups
- **47%** Improve inefficient processes
- **45%** Improve collaborative efficacy

Business agility is inconsistent across the organization, which means there is an opportunity to improve.

ONLY

12% report their whole organization is on the path to agility

42% indicate challenges in some departments

38% say practices are inconsistent and siloed

Which departments are agile and which are headed in that direction?

CONSIDERED AGILE

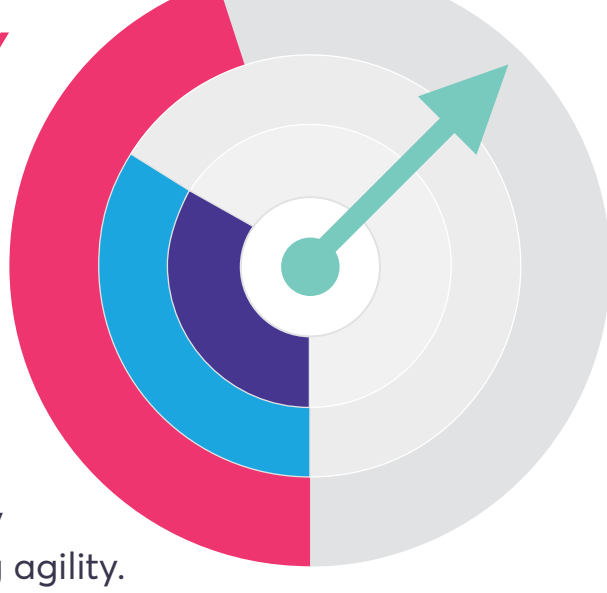**47%** IT department

36% PMO

Less than a third of respondents consider the other departments in their organizations to be agile

- R&D/Engineering/Product Development
- Sales
- Marketing
- Operations/Manufacturing
- Service and Support*
- Corporate Communications/PR
- Legal
- Accounting/Finance
- HR

INCREASING AGILITY

41% IT
33% Service and Support*
33% PMO

*Showing most momentum: only 21% think Service and Support is agile, but 33% say this department is increasing agility.
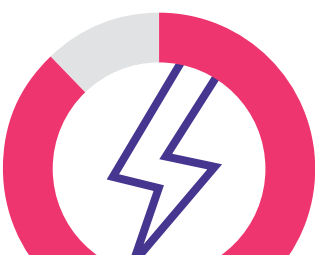
CHALLENGES: Barriers to Adopting Agile Methodologies

64% complex environment
58% cultural or political barriers
25% no financial commitment to change
25% outdated apps/tools

GOAL: Why Businesses Must Improve Agility

84% believe the capability to respond more quickly to new opportunities will give them a distinct advantage.
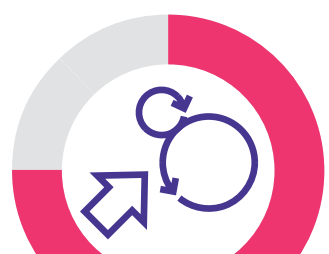
ALSO

65% expect higher customer satisfaction/retention
58% expect higher employee productivity/retention
57% expect reduced organizational costs
54% expect competitive differentiation

NEXT STEPS: Increase Business Agility

75% of respondents report wanting to move towards business agility.

BUT ONLY

39% are confidently on their way
36% are working on a plan but don't know how to get started
22% confine efforts to agile IT

ca technologies