

## The Workday Enterprise **Management Cloud Platform** Redefining adaptability for the enterprise.

Market disruptions, competitive pressures, and rapid technology

innovation are driving organizations to respond quickly to business dynamics. This means the race to digital transformation is on, and CIOs are in the driver's seat.



## Marketplace dynamics Competitive pressures and changing customer expectations and behaviors require companies to constantly adapt and innovate, or be left behind.

### is willing to work in what capacity. In this tight labor market, it is a struggle to find and keep the right resources.

Workforce transformation

How, when, and where we work has changed, as well as who

ESG and compliance Companies must keep pace with non-financial metrics such as environmental, social, and governance (ESG), as well as compliance mandates.

Digital strategies lag behind.

### 55% of leaders say their organization's digital strategy is often or always outpaced by

the demands of the business.

of firms have less than half of

their internal operations digitized.

82%

IT and business leaders. of IT leaders admit it takes weeks or longer to change an automated

Increased pressure on

business process.

reporting period.

of finance leaders say it takes weeks

or longer to get results at the end of a

Acceleration Gap: Toward Sustainable Digital Transformation," conducted in partnership with Longitude, a Financial Times company. To support the growing demands

the power to adapt in order to:

**Activate** 

of the business, organizations need

of HR leaders are not confident in their ability to elevate human performance through technology.

> **Ignite** employee engagement to create a highly adaptable organization

business agility and grow faster

IT's transformation engine to innovate more

Sounds easy? It isn't.

Why is adaptability

in current systems

so difficult today?

# Based on our latest global research "Closing the



**Accelerate** 



Workday's constant innovation provides us with

twice-a-year seamless upgrades, and new data

Together, these benefits have accelerated our

digital transformation journey and improved our

**Ananda RS** 

Vice President,

Enterprise Applications, Everise

that is easily accessible to process owners.

employee experience.

new capabilities powered by the latest technology,

Business

Strategy

#### single-version service developer environment Personalized, Intelligent data core omni-channel experience Completely configurable and secure frameworks

Take on a changing world

The Workday Enterprise Management Cloud Platform is

designed to close the accelerating gap between business

more adaptability and innovation for managing your people

demand and an organization's digital strategy, providing

We can help you innovate more, grow faster, and create a

highly adaptable organization through five key capabilities:

**Business-optimized** 

with confidence.

and finances.

True cloud

workday.

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