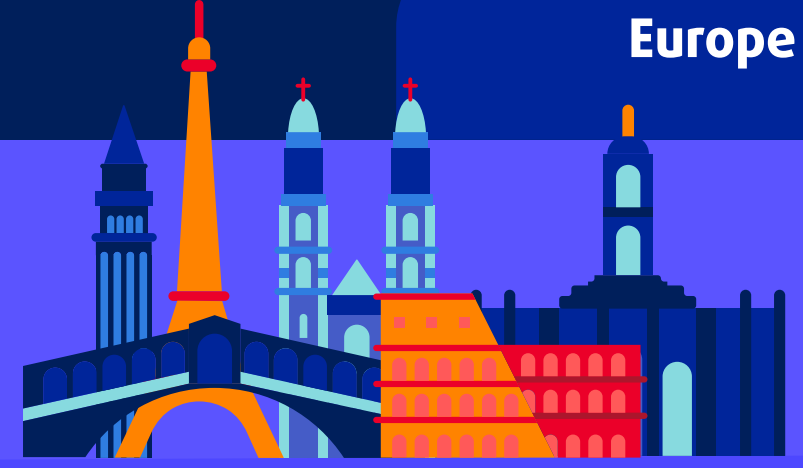




USA



Europe



Top 3 perceived risks

ID theft	7.88
Virus	7.79
Malware	7.33

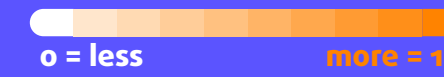


Most trusted companies

Banks	82%
Credit card providers	76%
Insurance companies	73%

Top 3 perceived risks

Virus	7.05
Malware	6.31
ID theft	5.84



Most trusted companies

Banks	71%
Credit card providers	65%
Insurance companies	62%

54%
fear companies trading information about personal internet use.

64%
view Cyber and Digital security services positively

46%
fear companies trading information about personal internet use.

54%
view Cyber and Digital security services positively

Italy



France



Top 3 perceived risks

Virus	6.83
Malware	6.28
ID theft	5.68



Most trusted companies

Banks	67%
Credit card providers	69%
Insurance companies	67%

Top 3 perceived risks

Virus	6.50
Malware	6.18
ID theft	5.68



Most trusted companies

Banks	72%
Credit card providers	64%
Insurance companies	69%

55%
fear someone committing a cyber crime in their name, or making them a suspect.

60%
view Cyber and Digital security services positively

73%
fear someone committing a cyber crime in their name, or making them a suspect.

52%
view Cyber and Digital security services positively

Spain



Switzerland



Top 3 perceived risks

Virus	7.05
Malware	6.48
ID theft	5.83



Most trusted companies

Banks	58%
Credit card providers	58%
Insurance companies	63%

Top 3 perceived risks

Virus	6.44
Malware	5.56
ID theft	5.25



Most trusted companies

Banks	75%
Credit card providers	64%
Insurance companies	62%

73%
fear someone committing a cyber crime in their name, or making them a suspect.

70%
view Cyber and Digital security services positively

39%
fear companies trading information about personal internet use.

42%
view Cyber and Digital security services positively

Austria



Hungary



Top 3 perceived risks

Virus	6.73
Phishing	5.78
Malware	5.62



Most trusted companies

Banks	69%
Credit card providers	58%
Insurance companies	50%

Top 3 perceived risks

Virus	8.32
Phishing	7.45
Malware	7.38



Most trusted companies

Banks	69%
Credit card providers	62%
Insurance companies	54%

36%
fear companies trading information about personal internet use.

37%
view Cyber and Digital security services positively

42%
fear someone committing a cyber crime in their name, or making them a suspect.

51%
view Cyber and Digital security services positively

Czech Republic



Romania



Top 3 perceived risks

Virus	7.22
Malware	7.35
ID theft	5.74



Most trusted companies

Banks	82%
Credit card providers	76%
Insurance companies	73%

Top 3 perceived risks

Virus	7.29
Malware	6.55
ID theft	5.99



Most trusted companies

Banks	72%
Credit card providers	68%
Insurance companies	58%

40%
fear someone committing a cyber crime in their name, or making them a suspect.

49%
view Cyber and Digital security services positively

46%
fear someone committing a cyber crime in their name, or making them a suspect.

54%
view Cyber and Digital security services positively